

DIVISION ADVISORY ~~025~~, s. 2026

July 9, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.
(Visit depedtacurong.org)

INVITATION TO THE 16th TACURONG BUSINESS WEEK OF THE DEPARTMENT OF TRADE & INDUSTRY (DTI) - SULTAN KUDARAT IN PARTNERSHIP WITH THE LOCAL GOVERNMENT UNIT OF TACURONG CITY

Relative to the conduct of this activity, secondary schools offering TechPro electives (ASBNHS, RMNHS, TNHS, SENHS, and VFGNHS) in the Division are enjoined to participate in the activities. For inquiries, contact John Carl C. Murillo on 09274929172 or sknegosyocenter.dti@gmail.com. Kindly refer to the attached correspondence and programs, including the links for the activity guidelines.

School heads of the participating schools shall ensure mechanisms for learning continuity of the student-participants with parental consent and the affected classes of the participating teachers.

For the information of all concerned.



July 6, 2026

Dr. Carlos G. Susarno, CESO VI
OIC - Schools Division Superintended
Schools Division Office
Tacurong City

Dear Dr. Susarno:

Warm greetings!

The Department of Trade and Industry (DTI) Sultan Kudarat, through the Negosyo Center Tacurong City, in partnership with the Local Government Unit of Tacurong City, will conduct the 16th Tacurong Business Week, dubbed 16th SULONG Tacurong, with the theme, "Navigating the Shift: Building Resilient and Future-Ready MSMEs." on **July 28-30, 2026**.

As part of this year's celebration, various youth-centered activities will be conducted to cultivate entrepreneurship, innovation, creativity, and digital skills among the youth, particularly Senior High School students from schools within Tacurong City. These activities aim to inspire students to explore entrepreneurship as a viable career path while enhancing their knowledge and competencies through engaging competitions and learning opportunities.

In this regard, we respectfully request the assistance of the Department of Education – Schools Division Office of Tacurong City in disseminating this invitation and encouraging the participation of eligible Senior High School students from both public and private schools in the city.

The following activities are open for participation:

- Coffee Pairing Competition
- Business Pitching Competition
- Proudly Tacurong: Local Product Facebook Reels
- Reel It Right: SULONG Tacurong 2026 Highlights
- Youth Entrepreneurs Fair
- Various FREE Seminars

Interested participants are requested to register through the corresponding registration links provided for each activity. Additional guidelines and mechanics are likewise accessible through the registration forms.

We believe that your support will significantly contribute to empowering the youth of Tacurong City by providing them with opportunities to develop entrepreneurial mindsets, leadership skills, creativity, and innovation.

For inquiries and further information, you may contact the Negosyo Center Tacurong City through our Business Counselor **John Carl C. Murillo** on **09274929172** or sknegosyocenter.dti@gmail.com.

We look forward to your favorable response and the active participation of your schools in making the 16th SULONG Tacurong a meaningful and successful celebration.

Thank you very much, and we hope for your continued support in promoting youth entrepreneurship and MSME development.

Attachment: [SULONG Tacurong Program.pdf](#)

Respectfully,


Digitally signed by
Eddie S. De Asis
Date: 2026.07.06
16:12:22 +08'00'
EDDIE S. DE ASIS, MDM
Acting Provincial Director

SULTAN KUDARAT PROVINCIAL OFFICE



16th SULONG TACURONG 2026

**"Navigating the Shift: Building Resilient and
Future-Ready MSMEs."**

PROGRAMME

Day 1: July 28, 2026

8:00AM - 5:00PM

**Job Fair
Preliminaries**

Welcoming Remarks

Hon. Lina O. Montilla

City Mayor - Tacurong City

Message of Support

APD Eddie S. De Asis, MDM

DTI Sultan Kudarat

Day 2: July 29, 2026

8:00AM - 8:030AM

**Ribbon Cutting and Official Opening
of SULONG Tacurong and Trade Fairs**

8:30AM - 8:35 AM

Introduction of Speaker

Negosyo Center Tacurong City

8:35AM - 10:15AM

**Packaging and Labeling Seminar, and
Intellectual Property Orientation**

BuSiness
Week

16th SULONG TACURONG 2026

**"Navigating the Shift: Building Resilient and
Future-Ready MSMEs."**

PROGRAMME

Day 2: July 29, 2026

10:15AM - 10:20AM

Introduction of Speaker
Negosyo Center Tacurong

10:20AM - 11:30 AM

Digital Marketing Seminar

11:30 AM

End of Morning Program
*Photo Ops
*Certificates

1:00PM - 1:05PM

**Reading of Criteria for Judging and
Introduction of Judges**
Negosyo Center Tacurong City

1:05PM - 3:30 PM

Coffee Pairing Competition

Bu6iness
Week

16th SULONG TACURONG 2026

**"Navigating the Shift: Building Resilient and
Future-Ready MSMEs."**

PROGRAMME

Day 3: July 30, 2026

8:00AM - 8:05AM

Introduction of Speakers
Negosyo Center Tacurong

8:05AM - 9:30AM

Business Legitimacy (DTI,LGU,BIR)

9:30AM - 9:35AM

Introduction of Speakers
Negosyo Center Tacurong

9:35AM - 10:30AM

Securing Kapital: Financing Forum

10:30AM - 10:35AM

Introduction to Speaker
Negosyo Center Tacurong

10:35AM - 11:30AM

Product Costing and Pricing Seminar

11:30AM

End of Morning Program
*Photo Ops
*Certificates

BuSiness
Week

16th SULONG TACURONG 2026

**"Navigating the Shift: Building Resilient and
Future-Ready MSMEs."**

PROGRAMME

1:00PM - 1:10PM **Reading of Criteria for Judging
and Introduction of Judges**
Negosyo Center Tacurong

1:10PM - 3:30PM **Latte Art Competition**

3:30PM - 4:30PM **Awarding and Closing Program**

3-day Continuing Activity

MSME Livelihood Fair
Tacurong Cafe Fair
Tacurong Packaging Product Fair
Young Entrepreneurs Fair

Simultaneous Activity

Day 1: July 29, 2026

9:00AM - 10:30AM **Business Model Canvas Creation Seminar**
Negosyo Center Tacurong -
Training Room

Day 3: July 30, 2026 **Business Pitching Competition**

Business
Week

COFFEE PAIRING COMPETITION

Showcase your creativity by pairing the finest local coffee with complementary food and beverages. Register now and brew your way to victory!



VENUE: Tacurong City
Sports and
Cultural Center

Register Here: Full Implementing Rules
and Regulations Here:

JULY
29, 2026





BUSINESS PITCHING COMPETITION

Represent your school in the Business Pitching Competition and showcase your innovative business idea. Register now and pitch your way to success!

VENUE: Negosyo Center
Tacurong
Training Room

Register Here: Full Implementing Rules
and Regulations Here:

JULY
30, 2026



• Negosyo Center Tacurong City



www.facebook.com/negosyo-centertacurong



PROUDLY TACURONG: LOCAL PRODUCT FACEBOOK REELS CHALLENGE

Join the Facebook Reels Challenge featuring local products of Tacurong—be creative, be proud, and showcase what we have!

VENUE: Negosyo Center Tacurong

Register Here: [Full Implementing Rules and Regulations Here:](#)

JULY
29, 2026



• Negosyo Center Tacurong City

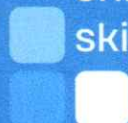


www.facebook.com/negosyo-centertacurong



FREE BUSINESS SEMINARS

Learn from industry experts, gain practical business insights, and enhance your entrepreneurial skills. Reserve your slot today!



VENUE: Tacurong City
Sports and
Cultural Center

JULY
29-30,
2026

Register Here:





REEL IT RIGHT: SULONG TACURONG 2026 HIGHLIGHTS

Capture the best moments of the 16th SULONG Tacurong Business Week 2026 and turn them into a creative Facebook Reel. Register now and let your storytelling skills shine!

VENUE: Negosyo Center Tacurong

JULY
31, 2026

Register Here: Full Implementing Rules and Regulations Here:



• **Negosyo Center Tacurong City**



www.facebook.com/negosyo-centertacurong

LIVELIHOOD FAIR

BOOTHS

Showcase your products, connect with more customers, and grow your business at the 16th SULONG Tacurong Business Week 2026.

Register now and be part of the fair!

VENUE: Tacurong City
Hall Grounds

JULY

29-31,
2026

AUG

1-2,
2026

Register Here: Participants' Qualification
Here:

