



Republic of the Philippines  
Department of Education

Region XII  
Schools Division Office of Tacurong City

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January 14, 2026

**DIVISION MEMORANDUM**

SGOD-2026- 006

**DISTRIBUTION OF BRIGHT SMILE, BRIGHT FUTURE DENTAL KITS TO  
KINDER AND GRADE 1 PUPILS**

TO: Assistant Schools Division Superintendent  
Chiefs, Curriculum Implementation and  
Schools Governance and Operations Division  
Cluster Head  
School Head  
Elementary Schools (Public)  
This Division

1. In line with the Department of Education's advocacy on promoting proper oral health and hygiene among young learners, the Schools Division Office of Tacurong City in collaboration with the Colgate Palmolive Philippines Inc. (CPPI) will conduct the **distribution of Bright Smile, Bright Future Dental Kits** to all **Kinder and Grade 1 pupils** of twenty-three (23) public elementary schools in Tacurong City.
2. The activity aims to promote awareness on proper dental care, encourage good oral hygiene practices at an early age, and support the overall health and well-being of learners.
3. BSBF Dental kits may be claimed on **January 15, 2026**, at the **Tacurong Pilot Elementary School Central Clinic**, and will be facilitated by the Division School Health Personnel.
4. School heads, through the designated school clinic in charge, are encouraged to submit a brief narrative report with corresponding photographic documentation during the conduct of the distribution activity in their respective schools.
5. Parents and guardians are strongly encouraged to support this program by reinforcing proper oral hygiene practices at home.
6. The implementing and distribution guidelines are attached for reference and guidance.



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7. Wide dissemination of this Memorandum is enjoined.

  
**GILDO G. MOSQUEDA, CEO VI**  
Schools Division Superintendent



JYA/SGOD-SHS/DM/ DISTRIBUTION OF BRIGHT SMILE, BRIGHT FUTURE DENTAL KITS TO KINDER  
AND GRADE 1 PUPILS/ JANUARY 14, 2026



**Address:** Alunan Highway, Poblacion, Tacurong City 9800  
**Telephone Numbers:** (064)-200-6316; 0919-065-6425  
**Email:** tacurong.city@deped.gov.ph  
**Website:** depedtacurong.org



## BRIGHT SMILES, BRIGHT FUTURES PROGRAM

School Year 2025-2026

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear School Head,

In the School Year 2024, Colgate Palmolive Philippines, Inc. (CPPI), in partnership with the Department's Bureau of Learners Support Services and Adopt-A-School Program, successfully distributed 2,155,239 toothbrushes, toothpaste units, and oral health educational posters to kindergarten pupils across approximately 33,000 public schools.

For the upcoming School Year 2025-2026, CPPI is continuing its support through the Bright Smiles, Bright Futures (BSBF) program by allocating an estimated 3.9 million toothbrushes and toothpaste units to kindergarteners in 38,752 public schools, reaching nearly 99% of the kindergarten population nationwide.

Please adhere to the following guidelines to ensure smooth distribution and implementation of the BSBF program:

### Distribution Guidelines:

1. Coordinate with your division's Dentist In Charge to confirm the delivery or pick-up date for the BSBF Boxes.
2. Upon receipt of the BSBF Boxes, sign the BSBF Division Monitoring Form to acknowledge their arrival.
3. Promptly initiate the BSBF program in your school to distribute the toothpaste and toothbrushes according to the program's schedule.
4. After distribution, complete the SCHOOL DISTRIBUTION FORM.
5. Teachers implementing the program are asked to provide a brief narrative report accompanied by photo documentation to monitor the program's progress.
6. Email the report and the BSBF School Monitoring form to [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) with the following details:  
Subject: BSBF 2025 Program Report - [Name of Division] Email Body:  
Name of School  
Address  
Contact Details  
Names of Teachers implementing the activities  
Name of School Head

In appreciation of your support for the program, CPPI will send products to your school. Additionally, CPPI may dispatch volunteers to assist with the program's implementation as we strive to enhance the BSBF Monitoring Process.

### Implementation Guidelines:

- School Heads are responsible for ensuring the program's implementation by working with grade leaders.
- Distribute the following documents to Grade Leaders:

#### Implementing Guidelines

#### Letter to the Teachers

Submit the School Monitoring form and the narrative report with photo documentation as outlined above.

We count on your collaboration to ensure the successful distribution and use of Colgate oral care products for the benefit of our kindergarten pupils. Should you have any questions regarding the BSBF program or the delivery process, please contact our BSBF Monitoring Team at 09662367381 (Globe) or 09498154995 (Smart), or via email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com)

Thank you for your commitment to promoting oral health in our schools.

Diomar M. Escat  
Head, Professional Oral Care  
Colgate Palmolive Philippines Incorporated



## BRIGHT SMILES, BRIGHT FUTURES PROGRAM

School Year 2025-2026

A Joint Program of the Department of Education and Colgate-Palmolive Philippines, Inc.

Dear Teacher,

The Bright Smiles, Bright Futures Program (BSBF) is dedicated to providing essential oral care kits, educational resources, and dental services to children in public schools. Our goal is to not only highlight the significance of oral health but also to emphasize the impact of daily hygiene practices on overall well-being.

For the School Year 2025-2026, each kindergarten student will be equipped with an oral health kit for their classroom, which includes 1 Kiddie Toothbrush and a 214g tube or 20g Sachet of toothpaste. Additionally, educational materials will be distributed through the division's Dentist In Charge to ensure proper instruction on the use of these kits.

We kindly ask for your support as a Classroom Teacher to:

1. Distribute the BSBF Classroom kits to your students.
2. Conduct and oversee the daily toothbrushing activity.
3. Monitor and document the behavioral progress and improvements in oral hygiene among your learners.

To help us assess the program's effectiveness, please provide a brief narrative report accompanied by photographic evidence of the activities. This information should be sent to us using the BSBF School Monitoring form via email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com) with the following format:

Subject: BSBF 2025 Program Report - [Name of Division]

Email Body:

Name of School  
Address  
Contact Details  
Names of Teachers implementing the activities  
Name of School Head

In recognition of your valuable contribution to the program, we will send a token of appreciation from our company upon receipt of your completed program report.

Your involvement is crucial in advancing the BSBF Program and enhancing the oral health of our kindergarten pupils. Should you have any inquiries regarding the program or the delivery of materials, please do not hesitate to contact us by email at [bsbfphilippines@bsbfphils.com](mailto:bsbfphilippines@bsbfphils.com), or you can reach our BSBF Monitoring Team at 0966 2367381 (Globe) or 0949 8154995 (Smart).

Thank you for your dedication to fostering a healthier future for our students.

Thank you and best regards,

Diomar M. Escat  
Head, Professional Oral Care  
Colgate Palmolive Philippines Incorporated

**BRIGHT SMILES, BRIGHT FUTURES PROGRAM (BSBF) SY 2025-2026**  
**LIST OF SCHOOLS**

REGION: XII

DIVISION: **TACURONG CITY**

**KINDER LEARNERS**

	SCHOOL DATA / INFORMATION				TOOTHPASTES	TOOTHBRUSHES
	School Name	Division	District	Kinder Population	QTY Indicated in the Box	QTY Indicated in the Box
1	Pedregosa-Acosta ES	Tacurong City	Tacurong East	39	3	39
2	San Emmanuel ES	Tacurong City	Tacurong East	63	4	63
3	Amado Fernandez Sr. CES	Tacurong City	Tacurong East	186	12	186
4	Victorina P. Dasmarinas ES	Tacurong City	Tacurong East	30	2	30
5	San Rafael ES	Tacurong City	Tacurong East	17	1	17
6	Tina ES	Tacurong City	Tacurong East	13	1	13
7	New Lagao ES	Tacurong City	Tacurong North	37	3	37
8	Buenaflor ES	Tacurong City	Tacurong North	33	2	33
9	Dr. Manuel Grino CMES	Tacurong City	Tacurong North	99	7	99
10	Maria A. Montilla MES	Tacurong City	Tacurong North	66	4	66
11	San Antonio ES	Tacurong City	Tacurong North	13	1	13
12	Abang Suizo IS	Tacurong City	Tacurong North	51	3	51
13	J. Hector Lacson Elementary School	Tacurong City	Tacurong West	61	4	61
14	Kalandagan ES	Tacurong City	Tacurong West	62	4	62
15	Ma. Z. Bayya ES	Tacurong City	Tacurong West	55	4	55
16	New Isabela Central Elementary School	Tacurong City	Tacurong West	238	16	238
17	Tacurong Pilot ES	Tacurong City	Tacurong Central	320	21	320
18	Elisa P. Bernardo MES	Tacurong City	Tacurong South	38	3	38
19	Josue S. Alcasid CS	Tacurong City	Tacurong South	47	3	47
20	Lancheta-Magallon ES	Tacurong City	Tacurong South	28	2	28
21	Lourdes Pama Elementary School	Tacurong City	Tacurong South	28	2	28
22	Rajah Muda ES	Tacurong City	Tacurong South	44	3	44
23	Jose V. Lagon Sr. Elementary School (formerly Upper Katungal Elementary School)	Tacurong City	Tacurong South	78	5	78
			TOTAL	1646	110	1646

**BRIGHT SMILES, BRIGHT FUTURES PROGRAM (BSBF) SY 2025-2026**  
**LIST OF SCHOOLS**

REGION: XII

DIVISION: **TACURONG CITY**

**GRADE I LEARNERS**

SCHOOL DATA / INFORMATION				TOOTHPASTES	TOOTHBRUSHES	
	School Name	Division	District	Kinder Population	QTY Indicated in the Box	QTY Indicated in the Box
1	Pedregosa-Acosta ES	Tacurong City	Tacurong East	56	4	56
2	San Emmanuel ES	Tacurong City	Tacurong East	63	4	63
3	Amado Fernandez Sr. CES	Tacurong City	Tacurong East	167	11	167
4	Victoria P. Dasmarinas ES	Tacurong City	Tacurong East	21	1	21
5	San Rafael ES	Tacurong City	Tacurong East	15	1	15
6	Tina ES	Tacurong City	Tacurong East	17	1	17
7	New Lagao ES	Tacurong City	Tacurong North	37	3	37
8	Buenafior ES	Tacurong City	Tacurong North	31	2	31
9	Dr. Manuel Grino CMES	Tacurong City	Tacurong North	104	7	104
10	Maria A. Montilla MES	Tacurong City	Tacurong North	72	5	72
11	San Antonio ES	Tacurong City	Tacurong North	20	1	20
12	Abang Suizo IS	Tacurong City	Tacurong North	57	4	57
13	J. Hector Lacson Elementary School	Tacurong City	Tacurong West	52	4	52
14	Kalandagan ES	Tacurong City	Tacurong West	45	3	45
15	Ma. Z. Baya ES	Tacurong City	Tacurong West	78	5	78
16	New Isabela Central Elementary School	Tacurong City	Tacurong West	228	15	228
17	Tacurong Pilot ES	Tacurong City	Tacurong Central	210	14	210
18	Elisa P. Bernardo MES	Tacurong City	Tacurong South	30	2	30
19	Josue S. Alcasid CS	Tacurong City	Tacurong South	53	4	53
20	Lancheta-Magallan ES	Tacurong City	Tacurong South	27	2	27
21	Lourdes Pama Elementary School	Tacurong City	Tacurong South	18	1	18
22	Rajah Muda ES	Tacurong City	Tacurong South	48	3	48
23	(formerly Upper Katungal Elementary School)	Tacurong City	Tacurong South	62	4	62
			TOTAL	1511	101	1511



**COLGATE and DEPED'S BRIGHT SMILES BRIGHT FUTURES PROGRAM**  
**DISTRIBUTION OF ORAL HEALTH BUNDLES TO KINDERGARTEN PUPILS IN PUBLIC ELEMENTARY SCHOOLS FOR SCHOOL YEAR 2025-2026**

**ANNEX B: IMPLEMENTATION GUIDELINES**

The Bright Smiles, Bright Futures Program (BSBF) is dedicated to providing public school children with oral care kits, educational resources, and dental services. The initiative focuses on teaching students about the significance of oral hygiene and its vital role in maintaining overall health and wellness.

For the 2025-2026 school year, Colgate Palmolive Philippines, Inc. (CPPI) continues its support by allocating approximately 3.9 million toothbrushes and toothpaste units to kindergarteners in 38,752 public schools, reaching kindergarten and Grade 1 learners.

The BSBF BOX for SY 2025-2026 includes: A Classroom Kit

    Toothbrushes

    Maximum Cavity Protection Toothpaste 214g or Sachet 20g (quantity varies based on the number of learners per classroom)

To ensure effective home implementation of the program by students, the following roles and responsibilities have been established:

**Roles and Responsibilities:**

**Regional Supervising Dentists:**

1. Oversee the distribution and execution of the program.
2. Guarantee timely and complete submission of COA, DMF, and SMF to the Schools Division offices.

**Division Dentists:**

1. Disseminate Implementation Guidelines to School Heads and Grade Leaders.
2. Work with school heads to ensure learners receive their Oral Health kits.
3. Collaborate with grade leaders to integrate hygiene and oral health awareness into virtual activities.
4. Distribute BSBF materials to grade leaders for additional educational support.
5. Update the Colgate BSBF Team with monitoring progress through photos provided by grade leaders during BSBF activities.

**School Heads:**

1. Facilitate the program's implementation in partnership with grade leaders.
2. Distribute the following documents to Grade Leaders:
  - Implementing Guidelines
  - Letter to the Teachers
3. Submit the BSBF Program report and BSBF School Monitoring form via email to [hsbfphilippines@bsbfphils.com](mailto:hsbfphilippines@bsbfphils.com) with the following format:

**Subject: BSBF 2025 Program Report - Name of DIVISION Email Body:**

**Name of School**

**Address**

**Contact Details**

**Names of Teachers conducting the activities**

**Name of School Head**

**Class Advisers (Grade Leaders):**

1. Verify and account for the contents of the BSBF Boxes.
2. Adapt the distribution of kits according to the school's method of delivering learning materials.
3. Incorporate the BSBF activity into the daily hygiene routine once kits are received by learners.
4. Compile a brief narrative report with photo documentation to monitor program progress, and send this along with the BSBF School Monitoring form to using the following format:

**Subject: BSBF 2025 Program Report - Name of DIVISION Email Body:**

**Name of School**

**Address**

**Contact Details**

**Names of Teachers conducting the activities**

**Name of School Head**

----- Nothing Follows -----



**COLGATE and DEPED'S BRIGHT SMILES BRIGHT FUTURES PROGRAM**  
**DISTRIBUTION OF ORAL HEALTH BUNDLES TO KINDERGARTEN PUPILS IN PUBLIC ELEMENTARY SCHOOLS FOR SCHOOL YEAR 2025-2026**

**ANNEX A: DISTRIBUTION GUIDELINES**

In July 2021, Colgate Palmolive Philippines, Inc. (CPPI) partnered with the Department to initiate a three-year program providing kindergarten students with dental care products and educational materials. This collaboration is part of the Bright Smiles, Bright Futures Program (BSBF) which aims to enhance oral health education for children in public schools.

During the 2024 academic year, CPPI, alongside the Bureau of Learners Support Services and Adopt-A-School Program, supplied over 3.9 million toothbrushes and toothpaste units, as well as oral health posters, to kindergarteners across 38,000 public schools.

For the 2025-2026 school year, CPPI continues its commitment by allocating approximately 3.9 million toothbrushes and toothpaste units to nearly 99% of kindergarten students in approximately 38,752 public schools for Kinder and Grade 1 Learners.

Each BSBF BOX for the 2025-2026 school year will contain a Colgate toothbrush, toothpaste, and an Oral Health and Hygiene guide for every kindergarten pupil.

The distribution of these dental care products supports the School Health Dental Care Program as per D.O. 33 s. 2019. Teachers are encouraged to include daily toothbrushing in their curriculum, and parents are urged to oversee their children's toothbrushing routine to ensure consistent use at home.

***Regional School Division (RSD) officials are responsible for monitoring the distribution of BSBF Boxes in their respective divisions and schools. They should:***

**1. Obtain Necessary Information:**

RSDs acquire the following documents:

- BSBF Distribution Guidelines
- BSBF Implementation Guidelines
- BSBF Region and Division Allocation
- List of BSBF Schools
- Delivery Schedules
- Monitoring Forms

These can be obtained from Dr. Cynthia Coronado or Mr. Diomar Escat of CPPI.

**2. Review Allocations and Schedules:**

RSDs review their region's allocation and the delivery schedule for their divisions.

**3. Disseminate Information:**

RSDs inform Division DICs about all the obtained information.

**4. Ensure Proper Receipt and Allocation:**

RSDs ensure that Division DICs receive and properly allocate all BSBF Boxes.

**5. Notification of Arrival:**

Upon arrival of BSBF Boxes, Division DICs must inform the RSD.

**6. Complete Monitoring Form:**

RSDs fill out the REGION MONITORING FORM.

**7. Submit Monitoring Form:**

Scan and email the completed REGION MONITORING FORM to

8. Text Confirmation:

After emailing the form, RSDs text the BSBF Monitoring Team with the following information:

Text "Received"

Region / RSD Name

Remarks (COMPLETE or INCOMPLETE)

Send the text to Globe 0966-2367381 and Smart 0949-8154995.

***The Dentists In-Charge are responsible for monitoring and distribution of BSBF Boxes in their respective schools. They should:***

1. Receipt of BSBF Boxes:

Check the condition of BSBF boxes upon arrival.

Do not accept boxes that are in poor condition or not properly sealed.

2. Inspection of Contents:

Verify the BSBF Special Envelope for required documents:

BSBF Distribution Guidelines

BSBF Implementation Guidelines

BSBF 2025-2026 School List

BSBF 2025-2026 Delivery Schedule

BSBF 2025-2026 Division Monitoring Form

BSBF School Monitoring Form

BSBF Certificate of Acceptance

Letters to Dentist In-Charge, School Head, Teacher, and Parents

3. Documentation:

Fill out and sign the receiving form from the freight forwarder.

Note any issues on the freight forwarder's copy.

4. Certificate of Acceptance:

Complete the BSBF Certificate of Acceptance.

Obtain the signature of the Schools Division Superintendent.

5. Submission of Certificate:

Scan and email the Certificate of Acceptance to

Use the subject format: "Name of Division - Certificate of Acceptance."

Keep the original copy for audit purposes.

Copy furnish the respective RSD.

6. Notification of Submission:

Text the BSBF Monitoring Team with the number of boxes received, region, division, name, and position.

Include any concerns regarding the delivery.

7. Delivery Coordination:

Determine the delivery scheme based on the division's practices.

Ensure prompt delivery of BSBF Boxes to schools.

Coordinate with school heads for delivery scheduling or pick-up arrangements.

***The School Heads are responsible for monitoring and distribution of BSBF Boxes in their respective schools and Classes. They should:***

1. Coordination:

Contact the division Dentist In Charge to confirm the delivery or pick-up date for the BSBF Boxes.

2. Receipt Confirmation:

Sign the BSBF Division Monitoring Form upon receiving the BSBF Boxes.

3. Program Initiation:

Start the program immediately to ensure timely distribution of toothpaste and toothbrushes.

4. Photo Documentation:

Take photos of the distribution process.

Email the photos to

**5. Complete Distribution Form:**

Fill out the SCHOOL DISTRIBUTION FORM after distributing the items.

**6. Submit Distribution Form:**

Send the completed SCHOOL DISTRIBUTION FORM to the Division Dentists.

**7. Text Confirmation:**

Text the details of the distribution to the BSBF Monitoring Team using the format:

"SDF Scanned/ School Name / School Division / School Region / Principal's Name"

Send the text to Globe 09662367381 and Smart 09498154995.

**8. Volunteer Assistance:**

Be aware that CPPI may send volunteers to assist with the program's implementation.