## DIVISION ADVISORY 038, S. 2025

September 30, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

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## INVITATION OF PARTICIPATION TO THE CONSUMER WELFARE MONTH CELEBRATION (CWM) ACTIVITIES OF THE DEPARTMENT OF TRADE & INDUSTRY (DTI) - SULTAN KUDARAT

In celebration of the Consumer Welfare Month (CWM) this October of the Department of Trade and Industry (DTI), by virtue of Presidential Proclamation No. 1098, s. 1997, SDO personnel, public school administrators, teachers, and staff are enjoined to participate in the lined-up activities. As a manifestation of support, hanging of tarpaulin/streamer is enjoined. Standard layout by DTI can be accessed at bit.ly/CWMTarpaulin2025. The theme for this year's celebration is "Bida ang Konsyumer sa Bagong Pilipinas!"

For the information of all concerned.

690

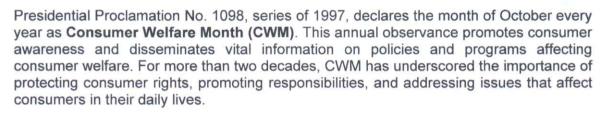


Reference No: LO-CPD-2025-09-107

September 22, 2025

Mr. GILDO S. MOSQUEDA, CESO V DepEd Tacurong City Division Alunan HIghway, Tacurong City

## Dear Sir Mosqueda:



This year's theme, "Bida ang Konsyumer sa Bagong Pilipinas," emphasizes that consumers are not only beneficiaries but also active partners in nation-building. Through vigilance, responsibility, and assertiveness, consumers play a central role in shaping a fair marketplace and driving shared progress.

In this context, DTI Sultan Kudarat invites your participation in the following lined-up activities:

| Activity                                   | Date/Time              | Venue/Details  |
|--|------------------------|--|
| Hanging of<br>Tarpaulin/Streamers          | Sept. 30-Oct. 31, 2025 | Provincewide. Standard layout by DTI. Agencies shoulder printing (min. 4x8 ft). Tarpaulin download: bit.ly/OWMTarpaulin2025. |
| Motorcade                                  | Oct. 1, 2025, 7:30 AM  | Within Tacurong City. Opening salvo of CWM and NSM.  |
| Kick-Off Party: Zumba &<br>Community Run   | Oct. 1, 2025, 5:00 PM  | Tacurong City Grounds. Fitness, fun, and advocacy.   |
| Celebration of<br>International Coffee Day | Oct. 1, 2025           | Tacurong City. Promoting coffee culture and supporting local farmers.  |
| Eco-Konsyumer: Tree<br>Growing Drive       | Oct. 14, 2025          | Venue TBA. Request to DENR for 300 seedlings (bamboo/trees).   |

To ensure timely updates and coordination, you may contact TIDS Bendylle Jade Sabado at <a href="mailto:bendyllejadesabado@dti.gov.ph">bendyllejadesabado@dti.gov.ph</a> or 0947-455-8129. You may also reach us through our landline at (064) 562-5256. A Facebook Group Chat (GC) has likewise been created for partner agencies.

Your active participation will significantly contribute to the success of this month-long celebration and further strengthen our collective advocacy for consumer protection and empowerment.

Thank you, and we look forward to your support.

Very truly yours,

EDDIE S. DE ASIS. MDM Acting Provincial Director