

DIVISION ADVISORY ⁰³⁸, S. 2025

September 30, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.
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**INVITATION OF PARTICIPATION TO THE CONSUMER WELFARE MONTH
CELEBRATION (CWM) ACTIVITIES OF THE DEPARTMENT OF TRADE &
INDUSTRY (DTI) - SULTAN KUDARAT**

In celebration of the Consumer Welfare Month (CWM) this October of the Department of Trade and Industry (DTI), by virtue of Presidential Proclamation No. 1098, s. 1997, SDO personnel, public school administrators, teachers, and staff are enjoined to participate in the lined-up activities. As a manifestation of support, hanging of tarpaulin/streamer is enjoined. Standard layout by DTI can be accessed at bit.ly/CWMTarpaulin2025. The theme for this year's celebration is **"Bida ang Konsyumer sa Bagong Pilipinas!"**

For the information of all concerned.

6 ft



September 22, 2025

Mr. GILDO S. MOSQUEDA, CESO V
DepEd Tacurong City Division
Alunan Hlghway, Tacurong City

Dear Sir Mosqueda:

Presidential Proclamation No. 1098, series of 1997, declares the month of October every year as **Consumer Welfare Month (CWM)**. This annual observance promotes consumer awareness and disseminates vital information on policies and programs affecting consumer welfare. For more than two decades, CWM has underscored the importance of protecting consumer rights, promoting responsibilities, and addressing issues that affect consumers in their daily lives.

This year's theme, "**Bida ang Konsumer sa Bagong Pilipinas**," emphasizes that consumers are not only beneficiaries but also active partners in nation-building. Through vigilance, responsibility, and assertiveness, consumers play a central role in shaping a fair marketplace and driving shared progress.

In this context, **DTI Sultan Kudarat** invites your participation in the following lined-up activities:

Activity	Date/Time	Venue/Details
Hanging of Tarpaulin/Streamers	Sept. 30–Oct. 31, 2025	Provincewide. Standard layout by DTI. Agencies shoulder printing (min. 4x8 ft). Tarpaulin download: bit.ly/CWMTarpaulin2025 .
Motorcade	Oct. 1, 2025, 7:30 AM	Within Tacurong City. Opening salvo of CWM and NSM.
Kick-Off Party: Zumba & Community Run	Oct. 1, 2025, 5:00 PM	Tacurong City Grounds. Fitness, fun, and advocacy.
Celebration of International Coffee Day	Oct. 1, 2025	Tacurong City. Promoting coffee culture and supporting local farmers.
Eco-Konsumer: Tree Growing Drive	Oct. 14, 2025	Venue TBA. Request to DENR for 300 seedlings (bamboo/trees).

SULTAN KUDARAT PROVINCIAL OFFICE

To ensure timely updates and coordination, you may contact **TIDS Bendylle Jade Sabado** at bendyllejadesabado@dti.gov.ph or **0947-455-8129**. You may also reach us through our landline at (064) 562-5256. A Facebook Group Chat (GC) has likewise been created for partner agencies.

Your active participation will significantly contribute to the success of this month-long celebration and further strengthen our collective advocacy for consumer protection and empowerment.

Thank you, and we look forward to your support.

Very truly yours,

A handwritten signature in black ink, appearing to read 'EDDIE S. DE ASIS', written over a horizontal line.

EDDIE S. DE ASIS. MDM
Acting Provincial Director