

DIVISION ADVISORY 030, S. 2024

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

(Visit depedtacurong.org)

October 25, 2024

INVITATION TO THE 23RD WORDCUP AND EIGHTH MASTERCLASS TRAINING-WORKSHOP

SDO Tacurong is cascading this invitation in line with the 23rd Word Cup and Eight Masterclass. School Publication Advisers (SPAs) and students are invited to participate in this training-workshop on December 5-7, 2024 in Boracay, Aklan.

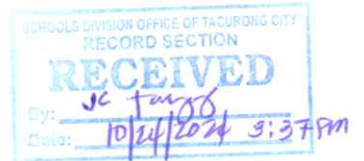
This workshop will hone students' skills by utilizing a learning-by-doing approach, bridging the gap between theory learned in the classroom and practical, real-world experiences

Interested participants can register through the link: <https://bit.ly/23rdWordCupPH>.

For further inquiries, please contact Mr. Eugenio Sonny O. Calapit, Ed.D., EnP at wordcup.philippines@gmail.com or at 0954-190-2247. You can also find more information in their Facebook page, Word Cup Associated Editors Co.

For the information and guidance of all concerned.





No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
0954 190 2247
www.wordcup.com.ph
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12 October 2024

GILDO G. MOSQUEDA
Schools Division Superintendent
Tacurong City
Tacurong.city@deped.gov.ph

Dear:

We are excited to invite your school publication advisers (SPAs) to participate in our **23rd Word Cup and Eighth Masterclass** in scenic Boracay, Aklan. As a premier professional development opportunity, this masterclass caters to the needs of our teachers in their roles as SPAs. Additionally, we welcome your top students who are passionate about honing their skills under the guidance of experienced practitioners.

Our workshops utilize a learning-by-doing approach, bridging the gap between theory learned in the classroom and practical, real-world experiences. On **December 5-7, 2024** we will offer our innovative experiential training method and provide an engaging and effective way to cultivate lifelong skills in communication and journalism.

To ensure that your teachers and students can benefit from this unique opportunity, we kindly request that the Division Office **cascade the information** regarding the event. Ideally, we hope this can be funded through the school MOOE or In-Service Training funds, as permitted under Section 17 of the special provisions for the DepEd budget, which covers other learning and development interventions.

The wider dissemination of this opportunity would greatly support the participation of your teachers and learners. As educational leaders, you have the chance to introduce your team to the only authentic journalism training workshop in the Philippines and Asia.

Interested participants can register through this link: <https://bit.ly/23rdWordCupPH>. For further inquiries, please contact me at wordcup.philippines@gmail.com or 0954 190 2247. You can also find more information on our Facebook page, Word Cup Associated Editors Co.

We look forward to your favorable consideration of our request and hope to welcome your SPAs, academic leaders, subject area teachers and campus journalists to this enriching event.

Thank you for your time and support.

Warm regards,


EUGENIO SONNY O. CALAPIT, Ed.D., EnP



No. 25 Kalayaan Avenue, Fort Bonifacio, Taguig City
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23rd Word Cup Philippines		
Matrix of Activities*		
5 December 2024 (Thursday)		
2:00 PM	Check-in for participants with additional night	
2:00-5:00 PM	Distribution of IDs & kits (bag with pen & paper)	
6 December 2024 (Friday)		
7:00-8:00 AM	Distribution of IDs & kits (bag with pen & paper)	
8:00-9:00 AM	Opening Program & Press Briefing	
9:00-10:00 AM	News Writing (NW) <i>Pagsulat ng Balita</i>	
10:00-11:00 AM	Mobile Journalism (MJ)	
11:00-12:00 PM	Photojournalism (PJ) <i>Pagkuha ng Larawan</i>	
12:00-1:00 PM	Press Conference & Lunch	
1:00-2:00 PM	Feature Writing (FW) <i>Pagsulat ng Lathalain</i>	
2:00 PM	Output deadline NW, MJ, & PJ participants (PressCon coverage) Check-in for participants without additional night	
2:00-3:00 PM	Interview/data gathering/story development/photoshoot for FW, MJ, PJ Topic for FW: Outdoor/community or PressCon Topic for MJ & PJ: Outdoor/community	
2:00-3:00 PM	Editorial and Column Writing (ECW) <i>Pagsulat ng Pang-ulong Tudling at Kolum</i>	
3:00-4:00 PM	Workshop (for ECW participants)	
4:00 PM	Output deadline ECW & FW participants	
4:00-6:00 PM	Feedback session (for ECW, FW, NW, MJ, & PJ participants)	
6:00 PM	Output deadline for MJ & PJ participants (Outdoor coverage)	
6:00-7:00 PM	Dinner	
7 December 2024 (Saturday)		
8:00-9:00 AM	Copyreading & Headline Writing (CHW) <i>Pag-uulo at Pagwawasto ng Balita</i>	Watercolor Painting for Beginners (New!)
9:00-10:00 AM	Workshop (for CHW participants)	
10:00 AM	Output deadline for CHW participants	
10:00-12:00 PM	Feedback session (for CHW, MJ, & PJ participants)	
12:00 PM	Check-out for participants without additional night	
12:00-1:00 PM	Lunch	
2:00-5:00 PM	Awarding Ceremony <i>Word Cup Ambassador Award (School Paper Advisers)</i> <i>Word Cup Institutional Ambassador Award</i> <i>Recognition of Exemplary Work</i>	

* subject to change

Visit our Facebook Page for updates: <https://facebook.com/associatededitorsco>



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DETAILS OF REGISTRATION

The objectives of the press coverage and national contest are to:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Develop skills in mobile journalism;
3. Provide insightful feedback on outputs;
4. Recognize and award exemplary work, and;
5. Publish quality outputs in national media.

Contests are optional and open to elementary, junior and senior high school, tertiary students and school paper advisers, language and communications arts teachers, department heads, school heads and public information officials.

Registration and payment of participants who did not sign up online and distribution of kits and IDs will be on **5 December 2024 (3:00 to 5:00 PM)**

ACTUAL SEMINAR-WORKSHOP is on **6 to 7 December 2024** at Faith Village Gardens **Boracay Station 3**; Activities/Venues may be subject to change.

Rooms are non-exclusive (male and female may/may not combine in a room). Rooms can accommodate 6-10 persons, first come, first serve basis.

Participants of Mobile Journalism are encouraged to bring their video cameras and/or laptops installed with video editing applications.

Participants of Photojournalism are encouraged to bring cameras or cellphones.

Participation fee per person is shown on the next page.

WORD CUP AMBASSADORS AWARD

All Institutional Ambassador Awardee aspirants need to submit a one-page brief on the programs/accomplishments of the school in campus journalism for the last three years. If previous Word Cup participant, a testimonial (one-minute video-message) on how the workshops have helped individuals or schools may also be submitted in addition to programs/accomplishments.

In addition, to be an institutional bronze ambassador awardee, a minimum of 10 participants are expected to attend, 15 for institutional silver awardees and 20 for institutional gold awardees.



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23rd Word Cup Philippines Participation Fee per person	
Early bird <i>Payment made on or before 30 October 2024</i> <i>Inclusive of overnight stay on 6 December</i>	₱6,500
Regular <i>Payment made from 31 Oct. to 1 December 2024</i> <i>Inclusive of overnight stay on 6 December</i>	₱7,000
Additional night stay <i>For 5 or 7 December night</i> <i>No meals included</i>	₱500 per night
Meals 6 December (Day 1): AM and PM snacks, lunch, and dinner 7 December (Day 2): Breakfast, AM and PM snacks, and lunch	
While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.	
Participation fees may be deposited to: BDO Account Number 012330 081983 Account Name: Word Cup Associated Editors Co.	

Inquirer: Uptrend in science museums investment to benefit DepEd learners
<https://bit.ly/InquirerOn21stWordCup>

REGIONAL

Uptrend in science museums investment to benefit DepEd learners

INQUIRER.net / 03:27 PM May 10, 2024



Dr. Eugenio Sison D. Calayan, executive director of Word Cup Associated Editors Co., welcomes some 250 campus journalists to the 21st Word Cup National Journalism Conference and Contests at Angeli Hill, Tagaytay.

MANILA, Philippines—A young campus journalist struggled to free a rope trapped inside a one-meter tall, square-shaped metal device. A puzzle master quickly intervened, demonstrating how to navigate the tubular labyrinth.

This “rope puzzle” was among the many interactive exhibits that captivated the 250 campus journalists and school publication advisers attending the 21st Word Cup National Journalism Conference and Contests held in Tagaytay City on May 4-5.

May Pagsinohin, executive director of the Philippine Science and Technology Foundation (PSTF), explained that science museums like these are designed to pique children’s curiosity and interest in science.

While the PSTF-operated Science Centrum in Marikina remains closed to the public despite the lifting of health restrictions, Pagsinohin acknowledges that investment in science museums in the Philippines falls short compared to ASEAN neighbors.

EDITOR'S PICK

MOST READ



GLOBAL NATION
Trump falsely accuses Ohio immigrants of abducting, eating pets



GLOBAL NATION
Wildfires around Los Angeles blanket city in smoke



GLOBAL NATION
Key takeaways from Kamala Harris-Donald Trump debate



LIFESTYLE
Fernando Amorsolo: A refresher on the first-ever Filipino National Artist



FINANCE
Metralco hikes power rates by 15¢/kWh this September



ENTERTAINMENT
Manny Jacinto among nominees for People magazine's Sexiest Man Alive

TAGS: Journalism

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Manila Times: 'Campus journalism can boost interest in science'
<https://bit.ly/ManilaTimesOn21stWordCup>



BUISU students and faculty members participate in the 2nd World Heritage Summit in Manila on May 21, 2024. The summit focused on the importance of heritage conservation and the role of education in promoting it.

'Campus journalism can boost interest in science'

SOME 263 campus journalists and school paper advisers from across the country can help "improve public understanding and appreciation of the value of science in everyday life," Science Communicators Philippines Inc. (SCoCommPh) host Ruby Rose Cristobal said during the 2nd World Cup National Campus Journalism Press Conference and Contest.

Ruby Rose Cristobal, vice president of the Department of Science and Technology (DOST) Office of Science Communication, said she and the committee will focus on the applied science to update their public, while challenging college students to write as "journalists" to help interest in the field.

"Science communication and education help increase public understanding and appreciation of the value of science in everyday life," she said.

The World Cup host of Science Communicators Philippines Inc. (SCoCommPh) will be held on October 1 and 2 at the Ateneo de Manila University.

SCoCommPh is a non-profit organization that aims to promote science communication and education in the Philippines. It is a member of the Philippine Science Teachers' Association (PSTA) and the Philippine Science Teachers' Association (PSTA).

The organization is currently seeking local partners to participate in the summit.

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IST summit advances church heritage conservation

114 members of the International Summit on Church Heritage Conservation (ISCCHC) met in Manila on May 21, 2024, to discuss the importance of church heritage conservation and the role of education in promoting it.

The summit was organized by the National Commission on Culture (NCC) and the National Commission on Education (NCE). It was the first time that the two commissions have held a joint summit.

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BUISU hosts intl education summit in Malolos

BUISU State University (BUISU) and from the 1st National Summit on Education (NSE) 2024 in Malolos, Bulacan, and the Commission on Higher Education (CHED) Office in Malolos, Bulacan, will host the 2nd World Cup National Campus Journalism Press Conference and Contest on May 21, 2024, and the 2nd World Heritage Summit in Manila on May 21, 2024.

The summit will focus on the importance of heritage conservation and the role of education in promoting it. It was the first time that the two commissions have held a joint summit.

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MSU prof wins Swiss Invention silver

A 191 member of the Swiss Invention Society (SIS) awarded the Silver Award to a professor from the Mindanao State University (MSU) for his invention of a new type of solar panel.

The professor, Dr. [Name], is a faculty member of the Department of Science and Technology (DOST) Office of Science Communication. He is also a member of the Philippine Science Teachers' Association (PSTA).

The invention is a new type of solar panel that is made of a material that is more durable and efficient than traditional solar panels. It is also more affordable and easier to install.

The professor's invention is a significant contribution to the field of renewable energy. It has the potential to revolutionize the way we generate electricity and reduce our dependence on fossil fuels.



Dr. [Name] (left) receiving the Silver Award trophy from the Swiss Invention Society (SIS) for his invention of a new type of solar panel.

NATIONAL SUMMIT OF CHURCH ARCHIVES AND HERITAGE WORKERS

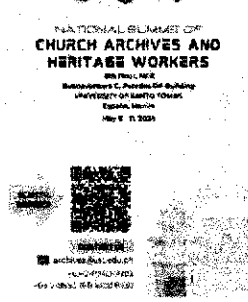
The National Summit of Church Archives and Heritage Workers (NSCAHW) was held in Manila on May 21, 2024. The summit was organized by the National Commission on Culture (NCC) and the National Commission on Education (NCE).

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SILVER AWARDEE inventions



A collection of inventions that have won awards at various international competitions, including the Silver Award.

The inventions were developed by students and faculty members from various universities across the Philippines. They include a solar panel, a water filter, and a small robot.

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Climate action now

Worsening global temperatures, rising sea levels, melting ice sheets, bleaching coral reefs, the signs of an environmental crisis are all around us and we must act now to address them. The signs of an environmental crisis are all around us and we must act now to address them. The signs of an environmental crisis are all around us and we must act now to address them.

'Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe.'

'I believe that if we cannot do this, we cannot do anything else. We cannot do anything else if we cannot do this. We cannot do anything else if we cannot do this. We cannot do anything else if we cannot do this.'

EDITOR'S NOTE

No one is spared

Climate change is inevitable to ignore. It is no longer an abstract concept of the future. We feel it now. We see it now. We feel it now. We see it now. We feel it now. We see it now.

The Philippines has been hit by typhoons and other natural disasters. We feel it now. We see it now. We feel it now. We see it now. We feel it now. We see it now.

'Climate change is inevitable to ignore. It is no longer an abstract scenario of the future. We feel it now. We see it now.'

Environmental protection is a global issue. We feel it now. We see it now. We feel it now. We see it now. We feel it now. We see it now.



Write about climate change

Dr. Crispin C. Masag, author and columnist at www.wordcup.com.ph, explains to participants, composed of campus representatives and school paper editors, how to craft an article about climate change in the fall 'Wordcup Veritas' competition at the Climate Action Week during the 10th Word Cup in Manila, Philippines by Nancy A. Santiago.

No classes, yehey?

It has been two months into the academic year and students have already missed a lot of classes due to frequent class suspensions. On the third week of September alone, out of the five school days, students in Cebu have only attended their classes once, since their Monday, Tuesday, Thursday and Friday classes have been suspended due to inclement weather brought about by Typhoon Phailin.

Students are not alone in missing classes. Many teachers are also missing classes. Some teachers are also missing classes. Some teachers are also missing classes. Some teachers are also missing classes.

Take the first step

Environmental and international organizations have been pressing for the implementation of measures to reduce the devastating effects of climate change. We feel it now. We see it now. We feel it now. We see it now. We feel it now. We see it now.

The first step is to take action. We feel it now. We see it now. We feel it now. We see it now. We feel it now. We see it now.



Learn what PH is doing vs. climate change

(insert letterhead)

Advisory/Memorandum No. _____ s. 2024

In compliance with R.A. 7079 or the Campus Journalism Act of 1991, this advisory/memorandum is issued for the information of officials, personnel/staff, teachers and students as well as the concerned public.

23rd Word Cup Eighth Journalism Masterclass and Ambassadors Awards

The 23rd Word Cup Philippines Eighth Journalism Masterclass and Ambassadors Awards is a practitioner-led professional development and training workshop designed to enhance the writing, photography and digital storytelling skills of teachers and students. The program aims to recognize outstanding work and produce quality outputs suitable for publication in national media.

This national event shall be held at Faith Village Gardens, Station 3, Boracay, Malay, Aklan on Dec. 5-7, 2024. Attached are the event objectives, activity matrix, contest mechanics and registration details.

Participating academic leaders, school officials, teachers and school paper advisers shall ensure that classes remain uninterrupted by utilizing appropriate learning modalities. Student participants are required to secure travel and medical insurance as well as consent/waiver form from their parents or guardians.

Funding for this activity shall be charged against the SEF, MOOE, and other available fund sources subject to the usual budget and accounting rules and regulations.

For more details, contact **Eugenio Sonny O. Calapit**, Ed.D. EnP through 0954-190-2247 or email

NAME
Superintendent