



Republic of the Philippines
Department of Education
Region XII
Schools Division Office of Tacurong City

May 8, 2024

DIVISION MEMORANDUM

SGOD No. 051, s. 2024

**CELEBRATION OF WORLD NO TOBACCO DAY 2024 “PROTECTING CHILDREN
FROM TOBACCO INDUSTRY INTERFERENCE”**

TO: Assistant Schools Division Superintendent
Chiefs, Curriculum Implementation and
Schools Governance and Operations Divisions
Cluster Heads
Elementary and Secondary School Heads
This Division

1. This has reference to Republic Act No. 9211 An Act Regulating the Packaging, use, sale, distribution and advertisement of Tobacco Products and for other Purposes. The World No Tobacco Day (WNTD) on May 31, 2024, will be driven this year by the theme “Protecting Children from Tobacco Industry Interference”. The focus is on mobilizing international efforts to enact stronger regulations that shield youth from harmful tobacco products and deceptive advertising practices.
2. In this regard, the Health and Nutrition Section, in partnership with the City Health Office and Tacurong City Police Station, will conduct information drive campaign through social media via DepEd Tacurong FB page and pamphleteering to establishments and stores near or 100 meters from any point of the perimeter of the secondary schools. This will give a platform to young people across the world, who are calling for the tobacco industry to stop targeting them with products that are harmful to their health.
3. Expenses incurred related to this activity shall be charged against Program Support Funds from Learners Support Program subject to the usual accounting and auditing rules and regulations.
4. Widest dissemination of this Memorandum to all concerned is desired.


GREDO G. MOSQUEDA, CEO VI
Schools Division Superintendent



Enclosure: NONE

Reference: Republic Act No. 9211

Allotment: 7, 240.00

To be indicated in the Perpetual Index under the following subjects:

ACTIVITY HEALTH PROGRAM

AJD/SGOD-SHS/DM/ CELEBRATION OF WORLD NO TOBACCO DAY “PROTECTING CHILDREN FROM TOBACCO INDUSTRY INTERFERENCE”/May 08, 2024



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