

Republic of the Philippines

Department of Education

Region XII
City Schools Division of Tacurong

February 27, 2024

DIVISION MEMORANDUM OSDS No.40 s. 2024

PARTICIPATION IN THE 2024 NATIONAL WOMEN'S MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chiefs, SGOD and CID
Public Elementary and Secondary School Heads
Schools Division Office Personnel
Teaching and Non-Teaching Personnel
This Division

- 1. The City Government of Tacurong through the City of Tacurong Council for the Development of Women (CTCDW) will be holding series of activities in celebration of the 2024 National Women's Month with the theme "WE for Gender Equality & Inclusive Society".
- 2. Relative thereto, all school heads, school-based non-teaching and division office personnel are advised to join the **International Women's Day Celebration** on **March 8, 2024, to start at 7:30 AM with Thanksgiving Mass** at the **Tacurong City Gymnasium**. Participants are requested to wear lavender/violet shirt/blouse or advocacy shirt (if available).
- 3. Moreover, all teachers and non-teaching personnel are advised to wear anything purple on all Fridays of March to signify support for women's empowerment and gender equality.
- 4. The SDO Tacurong shall participate in the Thanksgiving Mass, Float Contest/Motorcade and Creative Folk Dance Contest during the Opening Program and Zumba during the Culmination Program
- 5. Men employees are enjoined to join and support all the activities during the month-long celebration.
- 6. All expenses to be incurred by the SDO and school-based participants during the month-long celebration shall be charged to GAD Fund/MOOE/local funds subject to accounting and auditing rules and regulations.



Address: Alunan Highway, Poblacion, Tacurong City 9800 **Telephone Numbers:** (064)-562-4880; 0919-065-6425

Email: tacurong.city@deped.gov.ph



Republic of the Philippines

Department of Education

Region XII City Schools Division of Tacurong

- 7. Attached are the list of activities, Advocacy T-shirt Design, Advocacy Streamer Design, and contests guidelines and criteria for reference.
- Immediate dissemination and compliance to this Memorandum is desired.

DO G. MOSQUEDA, CEO VI Schools Division Superintendent

Enclosures:

References:

RA No. 6469; PCW Memorandum Circular No. 2016-02, Invitation Letter from the LGU-

Tacurong

Allotment:

To be indicated to the Perpetual Index under the following subjects:

CELEBRATION

WELFARE

WOMEN'S MONTH

ZBP/ ADMIN/ OSDS/ DM/ PARTICIPATION IN THE 2024 NATIONAL WOMEN'S MONTH CELEBRATION/FEBRUARY 27, 2024



Address: Alunan Highway, Poblacion, Tacurong City 9800 Telephone Numbers: (064)-562-4880; 0919-065-6425

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February 20, 2024

GILDO G. MOSQUEDA, CEO VI

City Schools Division Superintendent City Schools Division of Tacurong City of Tacurong

Dear SDS Mosqueda:

Greetings of Goodwill!

The City Government of Tacurong through the City of Tacurong Council for the Development of Women (CTCDW) respectfully requests your office to participate/support the activities organized by the CTCDW in time for the 2024 National Women's Month Celebration this March. Please join us on March 8, 2024 at the Tacurong Cultural and Sports Center for these meaningful, pertinent and enjoyable activities:

7:00 a.m.

Registration

7:30 a.m.

Thanksgiving Mass

8:30 a.m.

Motorcade and Float Contest

9:30 a.m. onwards

Program

Juana, Sa Sayaw at Galaw Umaapaw:

Creative Folk Dance Competition with a Twist

Himig ng Pilak at Ginto:

Inter-Barangay Couple Duet Competition

Raffle

Attached are the guidelines of the contests. For confirmation of your participation, please text or call the CTCDW Secretariat at 09209180499 look for Laila S. Gulmayo-Pelaez. Please wear the 2024 NWM Advocacy T-shirt or any purple-shade shirt/dress.

Thank you and keep safe.

Truly yours,

JOSEPH GEORGE LECHONSITO, MD, DPA

City Mayor 9 2 - 21 - 24

CMO/PA Isap/nwm Abante Tayo! Asenso Tacnyong!



City Government of Tacurong City of Tacurong Council for the Development of Women NATIONAL WOMEN'S MONTH CELEBRATION March 1-31, 2024

CALENDAR OF ACTIVITIES

Date	Venue	Activity	In-Charge	Remarks
March 4, 2024	Respective Agencies	Announcement of NWMC 2024 in NWMC-themed Flag Raising Ceremony Announcement of March as National Women's Month Celebration (NWMC) during flag ceremony Use of All-Women Cast Lupang Hinirang Video in NWMC Activities Hanging of Streamers/Tarpaulins	Respective Agencies/Offices	Link for NWMC 2024 Tarpaulin https://drive.goog le.com/drive/fold ers/1zUeic 2e Gb AsbXB 5nPSan6jp wxHzyw Link for NWMC 2024 T-shirt https://drive.goog le.com/drive/fold ers/1i3j8bd6Qwul aZDK8EgiQ7W s m9VhUURg Link for All Women Cast Lupang Hinirang https://www.yout
March 1-8, 2024	Respective Establishm ent	10% Discount for Services to Women of Participating Establishment (Salon, Etc) Implementation of Ordinance No. 030 S. of 2020	Participating Establishment & CTCDW	https://www.yout ube.com/watch?v =chsyCe9UEWg
March 1, 8, 15, 22 and 29, 2024	Respective Agencies	Purple Fridays Wear anything purple on all the Fridays of March to signify support for women's empowerment and gender equality	Respective Agencies/Offices	
March 8, 2024	City Gymnasiu m/Tacuro ng Cultural and Sports Center	 National Women's Day Mass sponsored by DMII Float Contest / Motorcade Opening Program Inter-Office/Org/Agency Creative Folk-Dance Competition with a TWIST Inter -Barangay Couple Duet Contest Raffle 	Guidelines and entry forms for float contest attached Guidelines and entry form for Creative Folk Dance attached Guidelines for the Couple Duet attached	
March 13 , 2024	SKSU	GAD Forum RA 11313 or The Safe Spaces Act (Bawal Bastos Law) RA 9262 (Anti- Violence Against Women and their Children Law)	CTCDW	Atty. Leni Cerdana & Atty. Nice Camendan as - speakers
March 2024	Provincial Gymnasium	Participation to the Province-wide Celebration of NWM	CTCDW	Waiting for invitation from PGO

Republic of the Philippines CITY OF TACURONG

CITY OF TACURONG COUNCIL FOR THE DEVELOPMENT OF WOMEN

celebrates

NATIONAL WOMEN'S MONTH March 1-31, 2024

FLOAT WITH MUSE COMPETITION 2024 GUIDELINES

- 1. The contest is open to all CTCDW Council Member Barangays/Organizations/Agencies/Offices. Maximum of one entry per barangay/office/agency/organization only.
- 2. Concept or theme for the float is Filipiniana/Barrio Fiesta and must depict the celebration of the 2024 National Women's Month celebration with the theme: "WE for gender equality and inclusive society" and Sub-theme/ Campaign: "Lipunang Patas sa Bagong Pilipinas; Kakayahan ng Kababaihan, Patutunayan!"
- 3. Pick-up shall be used as float. Participating barangay/ agency/ office/ organization must provide their own pick-up,
- 4. Float must bear barangay/ agency/ office/ organization's banner/tarpaulin.
- 5. Muse for the float must wear Filipiniana attire.
- 6. Float must join the motorcade on March 8, 2024 @ 8:30 in the morning.
- 7. Criteria for Judging

Total	100%
Over-all Impact and Ingenuity	25%
Theme	25%
Craftsmanship	50%

8. There will be three major winners of the Float Competition who will receive the cash prizes:

1st Prize

P 10,000.00

2nd Prize

P 7,000.00

3rd Prize

P 5,000.00

Consolation Prizes

P 2,000.00 for seven (7) entries

Special Prizes shall be at stake for the muses, too.

9. Judges' decision is final and unappealable.

City of Tacurong

City of Tacurong Council for the Development of Women

Parade & Float Contest Entry Form 2024

Office/Organization	
Contact Name	
Phone/CP#	
Email:	

Signature of Head of Agency/Barangay Chairperson

Please return entry form at the CAO Section, Office of the City Mayor, 3rd Fl., City Hall or Negosyo Center (beside City gym) or just text or call 09209180499 & 064-562-3469 for confirmation of entry not later than March 4, 2024. Look for Laila.

CITY GOVERNMENT OF TACURONG and TACURONG COUNCIL FOR THE DEVELOPMENT OF WOMEN

JUANA, SA SAYAW AT GALAW UMAAPAW

08 MARCH 2024

Creative Folk-Dance Competition with a TWIST

Rules and Regulations:

- 1. The competition is open to Association/Organization and government and private offices in Tacurong City
- 2. Entries must be composed of a bonafide member of an Association/ Organization, or a Job/Casual/Permanent employee of an agency in Tacurong City.

Requirements:

- 1. Fully completed entry form.
- 2. Proof of residency/employment of participating members
- The participant or group of participants is required to present a creative folk dance performance with a TWIST.

General rules and regulations

- The entry should be a combination of Philippine Folk and modern dances.
- 2. Staging must be implemented and the team will be allowed to modify the dance steps and costumes.
- 3. A minimum of 4 pairs (group of 8) and a maximum of 6 pairs (group of 12) per competing group is needed. Male/female or a combination of both is allowed.
- 4. Hand-carried props are allowed except sharp/breakable/flammable objects and other kinds of liquids.
- 5. The performance of each group should not exceed 4 minutes and not less than 3 minutes including the set-up, performance and breakdown.
- 6. Timer starts as soon as the music starts.
- 7. Exceeding the time of every (10) ten seconds will be automatically deducted from the total score of (1) one point by the committee.
- 8. Materials/Props that will cause the stage to become slippery or dangerous are strictly prohibited. The committee has the right to refuse materials/props that may be deemed hazardous.
- 9. Competing teams will have a drawing of lots one week before the competition.
- 10. Only official entry music must be saved in the flash drive/CD and labelled with the team's number. This must be submitted to the technical committee a week before the competition.
- 11. Submission of the entry form with the list of names of the dancers and one group picture will be on 01-04 March 2024 and confirmation of entry must be made to the Dance Committee at Negosyo Center thru Ms. Laila Gulmayo-Pelaez.
- 12. The decision of the judges is final and irrevocable.

CRIT	ERIA FOR JUDGING	Criterion Percent
a.	Skill and mastery of the dance	30
b.	Stage projection, grace, and poise	20
C.	Showmanship, unity, expression, and	
	precision	15
d.	Originality and creativity	25
e.	Costume	<u>10</u>
	TOTAL	100

CITY OF TACURONG City of Tacurong Council for the Development of Women

National Women's Month Celebration March 2024

ENTRY FORM JUANA, SA SAYAW AT GALAW UMAAPAW

We wish to signify our intent to join the JUANA, SA SAYAW AT GALAW UMAAPAW: An Inter-Agency/Organization Folk Dance Competition with a Twist in celebration of the 2024 National Women's Month.

Agency/Organization		:
Name of Group		
Name of Members		: 1.
		2
		3
		4
		5
		6
		7
		8
		9
		10
		11
		12
Contact Person	;	
Contact Number/s	;	
Email	:	

I/We hereby certify that all the information contained herein is certified true and correct. I/We further certify that I/We have fully read and understood the guidelines and mechanics of the competition. That I/will fully abide with the said guidelines or face disqualification for non-compliance.

Advocacy T-shirt

Specifications:

Round Neck T-Shirt

"This may vary based on agencies' preferred brand or type as long as the campaign color will be dominant in the design.

Color: Royal Purple
Texture Type: Cotton
Printing Method: Heat Transfer/DTG/DTF

Print Design: Print must be visually clear and readable





2024 NWHC Branding Guide | Advocacy Collate

Advocacy Streamer 8 ft. x 4 ft.

Streamer Specifications:

To ensure the integrity of this IEC material, it is important to take note of the following:

- No other elements should be present within the design itself.
- The tarpaulin may be resized to fit agency's posting space as long as the width-height proportion is maintained.



C ANVA TEMPLATE LINK



8 ft.

Advocacy Streamer 11 ft. x 4 ft.

Streamer Specifications:

To ensure the integrity of this IEC material, it is important to take note of the following:

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2024 NWMC Branding Guide | Advocacy Collaterals

A IV Jeacy Roll Up Banner

Banner Specifications:

Dimensions: 200cm height and 85cm width

To ensure the integrity of this IEC material, it is important to take note of the following:

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ANVA TEMPLATE LINK



