



Republic of the Philippines
Department of Education
Region XII
Schools Division Office of Tacurong City

November 17, 2023

DIVISION MEMORANDUM

CID No. 153 s. 2023

2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA

TO: Asst. Schools Division Superintendent
Chiefs Education Supervisor, CID, and SGOD
Education Program Supervisors
Cluster Heads
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In support of DepEd's commitment to make the curriculum relevant to produce job-ready, active, and responsible citizens by strengthening literacy programs the Schools Division Office of Tacurong City through the Curriculum Implementation Division informs all concerned of the conduct of 2023 Pambansang Buwan at Araw ng Pagbasa (PBAP) this November with the theme "PAGBASA: Pag-asa sa MATATAG na Kinabukasan".

2. The program aims to foster love of reading among learners and enhance their understanding of reading and literacy as pivotal in cultivating critical thinking.

3. Relative thereto, the SDO will have the following activities:

Date	Name of Activity	Category	Venue	Time
November 24, 2023	Poster Making Contest	Secondary- Per School	SDO-Conference Hall	8:00AM-12:00PM
	Storytelling Contest	Elementary- Per Cluster		

4. All public and private schools are also encouraged to conduct related activities for the whole month of November. See Enclosure No. 1 for the list of suggested activities.

5. Nevertheless, school activities during the celebration must not disrupt essential contact time between teachers and learners and shall adhere to DepEd Order No. 9 s. 2005, Instituting Measures to Engaged Time-On-Task and Ensuring Compliance Therewith.

6. Division key officials, school heads, teachers, and learners shall participate in the nationwide synchronized reading on November 28, 2023 at 9:00 in the morning



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during the Pambansang Buwan at Araw ng Pagbasa (PBAP) culmination. See enclosure No. 2 for the school assignment.

7. All School Reading Coordinators in-charge of the Reading Month shall submit the Report of the activity, duly signed by the school head not later than December 7, 2023 through the link: <https://bit.ly/PambansangBuwanAtArawNgPagbasa2023>.
8. Immediate and wide dissemination of this Memorandum is desired.

GILDO G. MOSQUEDA, CEO VI 
Schools Division Superintendent

For and in the absence of the
Schools Division Superintendent


FRANK T. NAWAL, JR.
Education/Program Supervisor

Enclosure: As stated,

References: DM-CT-2023-

Allotment: None

To be included in the Perpetual Index under the following subject/s;

CONTESTS PAMBANSANG BUWAN PAGBASA

DPE/MACU/CID/DM/ PAMBANSANG BUWAN AT ARAW NG PAGBASA/NOVEMBER 17, 2023



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PROGRAM MANAGEMENT COMMITTEE

Executive Committee

- Chairperson: Gildo G. Mosqueda, CEO VI
Schools Division Superintendent
- Co-Chair: Mervie Y. Seblon
OIC-Assistant Schools Division Superintendent
- Members: Arlene Rosa G. Arquiza
CID-Chief
- MayFlor D. Romualdo
SGOD-Chief
- Mary Ann C. Umadhay
Education Program Supervisor-Filipino/Reading
- Julius D. Celetaria
Education Program Supervisor-English
- Ivy P. Lamintao
Education Supervisor-LRMS

Technical Working Group

- Chairperson: Delia P. Eliarda
Librarian II
- Member: Leonora R. Po
Project Development Officer II

Monitoring & Evaluation

- Mohani Paguita
Senior Education Program Specialist
- Junafior Sucaldito
Senior Education Program Specialist



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Support Staff

Marfelyn V. Fulgar
Administrative Aide 1

Elena F. Kasim
Administrative Aide

Board of Judges:

STORYTELLING CONTEST

1. Mary Ann C. Umadhay-EPS
2. Agnes Muyco-EPS
3. Hazel F. Melendres-Principal

POSTERMAKING CONTEST

1. Arlac G. Billano-Former EPS(Retired)
2. Jonald Cadio-PDO II
3. Joselito Pilotos-HT II



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Enclosure No. 1 to Division Memorandum CID No. _____, s. 2023

SUGGESTED ACTIVITIES OR THE 2023 PAMBANSANG BUWAN AT ARAW NG PAGBASA

School-level Pambansang Buwan at Araw ng Pagbasa Kick-off. All learners, school administrators, schools division superintendents, regional directors are enjoined to be reading ambassadors of a Filipino children's storybook during the flag raising.

Share a Book Drive. Schools are encourage to put designated boxes for storybook donations in conspicuous places. Learners who do not have much access to storybooks will be given donated books.

Book Buddy. Allowing elementary learners to read aloud to a partner from a lower grade level will help them develop their reading confidence. During buddy-reading sessions, partners set up a time each other's classroom. Have the older learner choose books that they believe their younger peers will enjoy.

Reading Pantry. Set up an accessible reading pantry for all learners ith a variety of reading materials for all learners. Each learner will receive a Reading Challenge Log to write the title and author of the books they have read, along with their reflection in each reading episode

Book Talk. A daily 10-minutes Drop Everything and Read (DEAR) episode shall be given to learners to share with their classmates about a book that they have read.

Araw ng Pagbasa Challenge. On November 28, all learners, teachers, and school officials shall participate in the nationwide synchronized reading at exactly 9:00 am Philippine Standard Time (PST)

Classroom-Level Read-A-Thon. Include 10 to 15 minutes segments into English/Filipino class periods where volunteer learners wither retell stories of offer oral reading interpretations of text written by Filipino authors. Assess performance using rubrics centered on storytelling accuracy, organization, expression, and other relevant criteria.

Poster Making. Incorporate into Arts activity where students crafted poster either championing the benefits of reading or promoting a storybook they have recently enjoyed.

Reading Ambassador. Parents, teachers, DepEd officials and other stakeholders are invited as Reading Ambassadors for a week. Ambassadors are chosen for their love of reading and zeal to inspire others. They shall:

- Read stories to groups of learners during organized sessions or broadcasting via local TV or radio.
- Be featured weekly as the National Reading Ambassador on the official FB page of DepEd' and



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- Actively promote reading culture by familiarizing themselves with reading technologies, serving as reading role models, and recommending worthwhile books, and other reading materials.

Book Exchange Fair. To ensure that everyone has access to a wide range of reading materials, encourage learners to bring in books they have already read and trade them their peers.

Dugtungang Pagbasa. Assign a group of learners to read a pre-determined passage from a certain story. Each reader must use a power point recorder to record their interpretation of the pre-assigned passage. When permission is obtained from the parents or legal guardian, the recorded session maybe shared on school's official social media channels or played at the flag-raising ceremony and or at the beginning of each morning class.

Book Report. All grade 4 to Senior High School learners are assigned to read a book of their own choice and to prepare a book report following the format found in Kagamitan ng mag-aaral-Filipino Baitang IV.

Reading Challenge. Learners will read the Reading Challenge text and respond to questions posed by the teachers in the Reading progress using MS teams during the school-level activity. Top readers may be recognized during the flag raising ceremony and on the Araw ng Pagbasa.



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Enclosure No. 2 to Division Memorandum CID No. ____, s. 2023

PAMBANSANG BUWAN AT ARAW NG PAGBASA 2023

STORYTELLER	SCHOOL ASSIGNED	GRADE LEVEL
1. Arlene Rosa G. Arquiza-CID Chief	TPES	Grade 2
2. Mary Ann C. Umadhay-EPS	TPES	Grade 3
3. Agnes Muyco-EPS	TPES	Grade 2
4. Aljoy Marie Nicolas-ADAS III	TPES	Grade 1
5. Rhea May Lagyan-ADAS III	TPES	Grade 1
6. Mervie Y. Seblos-OIC ASDS	NICES	Grade 3
7. Rona N. Tacot-EPS	NICES	Grade 2
8. Bernard F. Antolo-SEPS	NICES	Grade 1
9. Frank T. Nawal-EPS	JACS	Grade 2
10. Virgie T. Metal-EPS	JACS	Grade 1
11. Mayflor Romualdo-SGOD-Chief	DMJGMCS	Grade 3
12. John Bayugos-PDO I	DJGMCS	Grade 2
13. Ivy P. Lamintao-EPS	AFSCS	Grade 2
14. Julius D. Celetaria-EPS	AFSCS	Grade 1

Note: During the Araw ng Pagbasa Challenge we encourage all SHs to tell/read a story to our learners.



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Enclosure No. 3 to Division Memorandum CID No. ____, s. 2023

GUIDELINES AND MECHANICS FOR THE CONTESTS

POSTER MAKING CONTEST

MECHANICS

1. There shall be one contestant from each of the public secondary schools of the Schools Division of Tacurong City.
2. The poster should be visualization of the 2023 Pambansan Buwan at Araw ng Pagbasa Theme” PAGBASA: Pag-asa sa MATATAG na Kinabukasan.”
3. Contestant may use any medium (craypas, watercolor, crayon, pentel pen, etc.)
4. The entry should be an original work.
5. The contestant’s name and school must be written on separate sheet of paper and stapled or attached at the back of the entry.
6. The criteria for judging will be as follows:

a. Originality	-35%
b. Relevance of the theme	-35%
c. Pictorial design and composition	-15%
d. Technique	-15%
Total	100%
7. The winners will receive cash prize and certificate of recognition.
8. The poster making contest will be on November 24, 2023, 1:00am at SDO Library Hub, TPES compound, City of Tacurong.
9. Winners will be notified to claim the prize and certificate of recognition after the contest.
10. The following are the board of judges:

Chairman:	Arlac G. Billano
Members:	Jonald Cadio
	Joselito Pilotos
11. The decision of the Board of Judges is final.



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STORYTELLING CONTEST

MECHANICS

1. Each cluster will have one (1) participant for K to 3 category
2. Use Filipino storybook or English
3. Storytellers shall dress up appropriately, either in their most comfortable wear or in customized dress fitted for the story being read.
4. Storytellers shall hold and read the storybook while reading.
5. All entries must be submitted with their Name of participants on November 23, 2023 Attention **Delia P. Eliarda**-Librarian II
6. The criteria for judging will be as follow:

CRITERIA	FACTORS	PERCENTAGE
Voice Mechanic	Vocal Expressions Dynamics Volume and Clarity Pronunciation, Articulation, And Intonation	25%
Non-Verbal Contest	Gestures Facial Expressions Use of Space	25%
Presentation of the Story	Focus on the Story Time Management Appropriate Pacing Use of Recall and/or Innovation	30%
Characterization	Proper use of dialogs Consistency of character or proper shifting of portrayed Character	20%
Total		100%

7. The following are the board of judges:

Chairman: Mary Ann C. Umadhay-EPS
Member: Agnes Muyco
Hazel F. Melendres

8. Decision of the Board of Judges is final and irrevocable.



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