

Republic of the Philippines

Department of Education

Region XII Schools Division Office of Tacurong City

June 29, 2023

DIVISION MEMORANDUM

SGOD No. <u>58</u>, s. 2023

2023 NUTRITION MONTH CELEBRATION

TO:

Asst. Schools Division Superintendent

Chiefs, CID and SGOD

Cluster Heads School Heads Clinic-in-Charge

Elementary and Secondary Schools (Public)

This Division

- Attached is the copy of Regional Office Advisory No. 042 s. 2023, dated June 23, 2023, from DepEd Region XII, entitled, "2023 Nutrition Month Celebration", the content of which is self-explanatory, for information and guidance of all concerned.
- 2. Nutrition Month is celebrated every July pursuant to Section 7 of Presidential Degree No. 491, the Nutrition Act of the Philippines dated June 25,1974. It aims to create awareness on the importance of good nutrition. This year's Nutrition Month celebration theme is, "Healthy Diet, gawing affordable for all!"
- 3. All offices and schools are enjoined to participate in the nationwide celebration as well as in the various activities prepared by the regional office as mentioned in the enclosed advisory. The schools may plan and undertake activities along with the theme, and widely disseminate the key messages of the Nutrition Month celebration.



Address: Alunan Highway, Poblacion, Tacurong City 9800 Telephone Numbers: (064)-200-6316; 0919-065-6425

Email: tacurong city@deped.gov.ph
Website: depedtacurong.org



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REGION XII
SCHOOLS DIVISION OFFICE OF TACURONG CITY

- 4. The 2023 Nutrition Month Campaign materials which may be used for the various activities to be undertaken may be accessed through the NNC website at https://bit.ly/2023NMCollaterals.
- 5. All expenses relative to this activity may be charged against local funds subject to the usual accounting and auditing rules and regulations.
- 6. For proper guidance and widest dissemination.

OLDO G. MOSQUEDA, CEO VI Schools Division Superintendent

Enclosures: DepEd Region XII Advisory No. 042, s. 2023 References: PD No. 49, Section 7 (National Nutition Council)

Allotment: None

To be indicated in the PERPETUAL INDEX under the following subjects: NUTRITION MONTH CELEBRATION

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Region XII Advisory No. 042, s. 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.

(Visit

June 23, 2023

2023 NUTRITION MONTH CELEBRATION

Presidential Decree 491, or the Nutrition Act of the Philippines, declared that July is Nutrition Month and that the NNC shall lead the campaign to create greater nutrition awareness. For 2023, as approved by the NNC Technical Committee, the focus is food affordability with the theme "Healthy diet gawing affordable for all!".

The Nutrition Month campaign aims to raise awareness on supporting Filipinos to improve access to affordable healthy diets to reduce malnutrition, food security, health, and quality of life.

Specifically, the campaign aims to: (1) Engage consumers to support improvements in levels of diet quality towards sustainable healthy diets, (2) Generate participation of stakeholders at various levels on actions towards enabling access to affordable, sustainable healthy diets; and (3) Call support for the Philippine Plan of Action for Nutrition 2023-2028 as the framework for action to improve nutrition security.

Anent this, schools are requested to support this year's campaign through hanging of streamers in strategic locations, dissemination of NM campaign during flag raising ceremony and participating in promotional activities, related to the nutrition month theme. Collateral materials, talking points and other promotional activities for the Nutrition month celebration will be uploaded to the official website of NNC once available.

Likewise, to give meaning to the celebration, various activities shall be

undertaken. Below is the list of activities, to wit:

Activities	Date/Venue	Remarks
 NM Launching Program to highlight the following: Motorcade Nutri-wizard Discussion of NM 2023 Theme 	July 4, 2023 in Koronadal City (time and venue to be identified)	*Open to all interested RLAs/LGUs (limited to 100 pax only)
2. Nutrition Month Press Conference in partnership PIA XII	July 4, 2023 in Koronadal City (venue to be identified)	*Intended for Regional Media Group Partners following the launching program

3. Best Household Backyard Garden (call for entries)	Evaluation period from 1st week of July to July 21, 2023	*Open to LGUs with only 1 entry per province and city (Kindly see attached mechanics)
4. Digital Poster Making Contest (Season 4)	Submission of entries- July 1 to July 21 via email (nncro12@gmail.com) *Guidelines to be posted via NNC XII FB Page	Open for all
5. Nutrition Month Culmination/Regional Nutrition Awarding Ceremony 2023	July 28, 2023 (time and venue to be identified)	*Open to Regional Nutrition Committee members and awardees

Should you wish to join and know the details of the said activities, you may reach NNC 12 thru email nationalnutritioncouncilxi@yahoo.com or telefax number (083) 825-4557, and/or mobile number 09560912934.