



Republic of the Philippines  
**Department of Education**  
Region XII  
**City Schools Division of Tacurong**

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January 8, 2020

DIVISION MEMORANDUM:  
OSDS No. 05 s. 2020

**GUIDELINES ON THE USE OF THE NEW DIVISION LOGO**

TO : Assistant Schools Division Superintendent  
Chief, Curriculum & Implementation Division  
Chief, School Governance & Operations Division  
Cluster Heads  
Elementary & Secondary Principals/OICs  
All Personnel Concerned  
This Division

1. Pursuant to the Division Memorandum - OSDS No. 11, s. 2019 entitled "New City Schools Division of Tacurong Logo Making Contest" dated August 19, 2019, the winning logo was deliberately chosen thru a selection process using a set of criteria indicated in the same memorandum. It was further modified to fit the over-all organizational goals and objectives of the Division.
2. In view thereof, this memorandum shall enforce the use of the final logo which will represent its totality as an agency of the Department of Education in the City of Tacurong.
3. This Division hereby declares the official division logo to be recognized and/or used widely across governance levels – from the division, schools and learning centers. Herewith are enclosures for further information and guidance.
4. Compliance to this memorandum of all concerned is strictly advised.

  
**MIGUEL P. FILLALAN, JR., CESO VI**  
Schools Division Superintendent 



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Enclosure 1 to Enclosure 2 to Division Memorandum No. 05 s. 2020

**The Official Logo of the City Schools Division of Tacurong**



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Enclosure 2 to Division Memorandum No. 05 s. 2020

**Visual Design and Proper Use of the Logo**

1. Elements of the Logo

- Salakot - symbolizes diversity of culture as one community. It is located at the top for it governs the complete structure of CSDT as an educational institution. The twenty (20) lines in the *salakot* represents the twenty barangay that composes the City of Tacurong.
- Rays - represent the learners from Kindergarten to Senior High School while the stars on both sides are guide in achieving every learner's dreams for a better tomorrow.
- Laurel Leaves - symbolize success and triumph for child's holistic development.
- The Torch – at the center of the logo is the torch that symbolizes the mission of the Department of Education which is to provide quality, equitable, culture-based, and complete basic education to every Filipino.
- The Heron and the Arnis - represents the entire beauty and strength of the city, history and its people. It also signifies the calmness and power of CSDT despite its day to day challenges. Along with this, are the different products found in the city.
- Teachers, Internal and External Stakeholders - represents collaboration of teachers, internal and external stakeholders helping together towards DepED's achievement of its goals, vision and mission.
- The Book and the Gear - denote its flexibility in adapting new field of studies and technological advancement.



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2. Logo Usage and Parameters

a. Color and Size

- The logo's original colors must be maintained.
- It must have a good contrast in all backgrounds.
- The logo may be resized as long as it is expanded but will not loses its proportion.
- The logo must NOT be applied with any distortions, borders, or any modifications aside from the original form:



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