



Republic of the Philippines
Department of Education
Region XII
CITY SCHOOLS DIVISION OF TACURONG
City of Tacurong



DIVISION MEMORANDUM

No. 201, s. 2018

TO: **Chiefs, Curriculum Implementation and
School Governance Operations Divisions
Education Program Supervisors
Cluster Heads
Elementary & Secondary School Heads
This Division**

FROM: *fm: e-s-cib*
LEONARDO M. BALALA, CESE
OIC- Schools Division Superintendent

SUBJECT: **DIVISION BRIGADA ESKWELA JINGLE MAKING CONTEST 2018**

DATE: **March 6, 2018**

1. Relative to the annual conduct of the Brigada ESkwela (BE) Jingle Making Contest as per DepEd Memorandum No. 19, s.2017, this Division will hold the 2018 BE Jingle Making Contest with the theme "*Pagkakaisa Para sa Handa, Ligtas at Matatag na Paaralan Para sa Magandang Kinabukasan*", which aims to showcase learner's talents through BE campaign jingle for 2018.
2. Attached are the Mechanics of the Jingle Making Contest and the Entry Form for your perusal and reference.
3. Further, it is emphasized that the following schedule of activities shall be strictly observed:

Deadline of submission of Entries	-	March 26, 2018
Judging of Entries	-	April 3, 2018
Announcement of Winners & Awarding	-	Division BE kick-Off
4. The Division First Placer will represent this Division to the Regional contest. Winners will receive the following:

1 st Place -	P 3,500.00 cash for the learner and Certificate of Recognition for the School & the Coach
2 nd Place-	P 2,500.00 cash for the learner and Certificate of Recognition for the School & the Coach
3 rd Place-	P 1,500.00 cash for the learner and Certificate of Recognition for the School & the Coach
Non-winners	- Certificate of Participation
5. Participation to this activity is subject to the No-Disruption of-Classes Policy provided under DepEd Order No. 9, s.2015.
6. Expenses relative to the conduct of this activity will be charged against the Adopt-A-School Partnership Program Support Fund subject to the usual accounting and auditing rules and regulations.
7. Immediate and wide dissemination of this Memorandum is enjoined.



**REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest
ENTRY FORM**

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
Principal/SDS/RD

Accepted by:

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: *"Pagkakaisa para sa handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan"*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School

Third Place: P3,000.00 for the learners and Plaque of Recognition for the School
Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School
Second Place: P20,000.00 for the learners and Plaque of Recognition for the School
Third Place: P10,000.00 for the learners and Plaque of Recognition for the School
Consolation Prize: P3,000.00 for the learners

6. TIMELESS FOR THE SUBMISSION OF ENTRIES

Division Level: March 20-27, 2018

Regional Level: April 4-11, 2018

National Level: April 13-18, 2018

Announcement of BE Jingle Winner: April 20, 2018

CRITERIA

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.