




Republic of the Philippines
Department of Education
Region XII
CITY SCHOOLS DIVISION OF TACURONG
City of Tacurong



DIVISION MEMORANDUM
NO. 155, S. 2018

TO: Chief, Curriculum Implementation and
School Governance Operations Divisions
Education Program Supervisors
Cluster Heads
Elementary/Secondary School Heads
Elementary/Secondary School Teacher-Librarians
This Division

FROM: 
LEONARDO M. BALALA, CESE
Schools Division Superintendent

SUBJECT: **2018 DIVISION NATIONAL READING MONTH CELEBRATION**

DATE: November 16, 2018

1. Relative to the Department of Education Memorandum No. 175, s. 2018-the 2018 National Reading Month with the theme "Pagbasa : Susi sa Magandang Kinabukasan", this Division specifically the Library Hub and Learning Resource Management and Development System(LRMDS) will conduct the 2018 Division National Reading Month.
2. This celebration aims to;
 - a. promote love for reading; and
 - b. to celebrate the diversity of learners and culture through reading.
3. Activities relative to the 2018 Division National Reading Month are the following;
 - **Door-to-door Reading Campaign** (Selected Elementary Schools)
 - **Storytelling** (Selected Elementary Schools)
 - **Help a reader. Be a Volunteer**
 - **Poster Making Contest (Elementary and Secondary Category)**
 - **Essay Writing Contest (Senior High School Category)**
 - **#Shareabook(Identified School Libraries)**
 - **Araw ng Pagbasa Challenge**
4. Poster Making, and Essay Writing Contest are one of the Highlights for the said activity. The poster should be the visualization of the 2018 National Reading Month's Theme: "Pagbasa : Susi para sa Magandang Kinabukasan."
5. There will be a cash prize and Certificate of Recognition for First , Second and Third Placers, and Certificate of Participation to non-winners.
6. Please refer to the schedule of activities and guidelines of the poster making and essay writing contest for your reference and guidance.
7. Immediate and wide dissemination of this memorandum is desired.

Schedule of Activities

Date	Time	Activities	School/Venue (Selected School)
November 16, 2017	8:30PM-10:30AM	Door-to-door Reading Campaign and Storytelling	-New Lagao Elementary School
November 21, 2017	12:15-1:00PM	Help a Reader. Be a volunteer	-Tacurong Pilot Elementary School Grade IV-13
November 23, 2018	8:00-10:00AM	Poster Making Contest Easy Writing Contest	Elementary and Secondary School @ Library Hub Senior High School @ Library Hub
November 27, 2017	Araw ng Pagbasa Challenge (all learners, teachers, school officials will do the nationwide synchronized reading at exactly 9:00 A.M.	9:00 AM	-Tacurong Pilot E/S Grade IV @ Library Hub

I. POSTER MAKING CONTEST

Mechanics and Criteria

1. The contest is open to all elementary and secondary public schools of this division.
2. The poster should be a visualization of the 2018 National Reading Month Theme "Pagbasa : Susi para sa Magandang Kinabukasan."
3. Use white illustration board (1/4)
4. Contestant may use any medium (craypass, water color, crayon, pentel pen,etc.)
5. The entry should be an original work of the contestant.
6. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
7. All entries will become the property of the Library Hub.
8. The criteria for judging will be as follows:

a. Originality	- 35%
b. Pictorial design and composition	- 15%
c. Technique	- 15%
d. Relevance to the theme	- 35%
TOTAL	100%
9. The winners will receive the following prizes

1st Place	- P 1,000.00 and a Certificate of Recognition
2nd Place	- P 800.00 and a Certificate of Recognition
3rd Place	- P 500.00 and a Certificate of Recognition
10. Non-winning entries will receive a Certificates of Participation.
11. Winners will officially be awarded after the contest @ Library Hub
12. The following are the board of judges:

Chairman: Virgie T. Metal
Members: Reynaldo S. Garcia
Mohani A. Paguita
13. The judges' decision is final and irrevocable.

II. ESSAY WRITING CONTEST

Mechanics and Criteria

1. The essay writing contest is open to secondary students of public schools of this Division.
2. There shall be one contestant per school.
3. The essay should be description of the 2018 National reading Month Theme Pagbasa : Susi para Magandang Kinabukasan".
4. The contestants are given one hour and half to write their original work
5. The essay should be written in Filipino, not more than 300 words, handwritten.
6. All entries will become the property of Library Hub.
7. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
8. The criteria for judging will be as follows:

Content Relevance to the Theme	-35%
Organization and Format	-35%
Mechanic	-30%
Total	<u>100%</u>

9. The winners will receive the following prizes:

1st Place – P1,000.00 and a Certificate of Recognition

2nd Place –P 800.00 and a Certificate of Recognition

3rd Place – P 500.00 and a Certificate of Recognition

10. Non-winning entries will receive a Certificate of Participation.

11. Winners will officially be awarded after the contest @ Library Hub

12. The following are the board of judges:

Chairman: Virgie T. Metal

Members: Mohani A. Paguitan

Ma. Dianne Joy R. Dela Fuente