



Republic of the Philippines
Department of Education
Region XII
CITY SCHOOLS DIVISION OF TACURONG
City of Tacurong



DIVISION MEMORANDUM

NO. 1207 S. 2017

TO: **Chief, Curriculum Implementation and
School Governance Operations Divisions
Education Program Supervisors
Cluster Heads
Elementary/Secondary School Heads
Elementary/Secondary School Teacher-Librarians
This Division**

FROM: *fn: e.. lb*
LEONARDO M. BALALA, CESE
OIC-Schools Division Superintendent

SUBJECT: **2017 DIVISION NATIONAL READING MONTH CELEBRATION**

DATE: November 20, 2017

1. Relative to the Department of Education Memorandum No. 181, s. 2017-the 2017 National Reading Month with the theme "A Celebration of Arts and Culture through Reading", this Division specifically the Library Hub and Learning Resource Management and Development System(LRMDS) will conduct the 2017 Division National Reading Month.
2. This celebration aims to;
 - a. support to the Ten Point Basic Education Agenda 2017-2022 entitled Quality, Accessible, Relevant and Liberating Basic Education for All;
 - b. strengthen the DepEd's Every Child a Reader Program, making every Filipino child a competent reader and writer appropriate for his/her grade level; and
 - c. commemorate the centennial of the birth anniversary of Nick Joaquin, National Artist for Literature.
3. Activities relative to the 2017 Division National Reading Month are the following;
 - **Books on Wheels** (Selected Public Elementary Schools)
 - **Mystery Reader**(Selected **Public** Elementary Schools)
 - **Door-to-door Reading Campaign** (Selected Elementary Schools)
 - **Storytelling** (Selected Elementary Schools)
 - **Quiz Bee Contest**(Elementary Category)
 - **Poster Making Contest** (Elementary and Secondary Category)
 - **Writing Contest** (Senior High School Category)
 - **#Shareabook**(Identified School Libraries)
 - **Araw ng Pagbasa Challenge @ Library Hub**
4. Poster Making, Quiz Bee and Writing Contest are one of the Highlights for the said activity. The poster should be the visualization of the 2017 National Reading Month's Theme: "A Celebration of Arts and Culture through Reading."

5. There will be a cash prize and Certificate of Recognition for First , Second and Third Placers, and Certificate of Participation to non-winners.
6. Please refer to the schedule of activities and guidelines of the quiz bee, poster making and writing contest for your reference and guidance.
7. Immediate and wide dissemination of this memorandum is desired.

Schedule of Activities

Date	Time	Activities	School/Venue (Selected School)
November 14, 2017	8:30PM-4:30PM	Books on Wheels	-Kalandagan E/S -Ma. Z. Bayya E/S -J.Hector Lacson E/S New Isabela Central E/S
November 15, 2017	8:30AM-4:30PM		-San Rafael E/S -Victorina P. Dasmaringas E/S
November 21, 2017	8:30 AM-10:00 PM 12:15-1:00PM	Mystery Reader @ Library Hub	-Abang Suizo Elementary School Grade II -Tacurong Pilot Elementary School Grade IV
November 23, 2017	8:30AM 1:30PM	Storytelling(Book- based and e-book) Door to door Book Reading Campaign	-New Isabela Central Elementary School Grade I -Lourdes Pama Elementary School Grade I, II and III
November 24, 2017	8:30-11:30AM 1:30 PM 1:30PM	Poster Making Contest Quiz Bee Writing Contest	Elementary and Secondary Level @ Library Hub Elementary Level @ Library Hub @ Library Hub Conference Room
November 27, 2017	Araw ng Pagbasa Challenge (all learners, teachers, school officials will do the nationwide synchronized reading at exactly 9:00 A.M. Culmination- (Awarding of prizes - Poster making Contest - Quiz Bee - Writing Contest -Top School Borrower - Division Search for Best and Most Functional School Library	9:00 AM 2:00PM	-Tacurong Pilot E/S Grade II @ Library Hub @ Library Hub

I. POSTER MAKING CONTEST

Mechanics

1. The contest is open to all elementary and secondary public schools of this division.
2. The poster should be a visualization of the 2017 National Reading Month Theme "A Celebration of Arts and Culture through Reading."
3. Use white illustration board (1/2)
4. Contestant may use any medium (craypass, water color, crayon, pentel pen, etc.)
5. The entry should be an original work of the contestant.
6. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
7. All entries will become the property of the Library Hub.
8. The criteria for judging will be as follows:

a. Originality	- 35%
b. Pictorial design and composition	- 15%
c. Technique	- 15%
d. Relevance to the theme	- <u>35%</u>
TOTAL	100%
9. The winners will receive the following prizes

1st Place	- P 1,000.00 and a Certificate of Recognition
2nd Place	- P 800.00 and a Certificate of Recognition
3rd Place	- P 500.00 and a Certificate of Recognition
10. Non-winning entries will receive a Certificates of Participation.
11. Winners will officially be awarded during the culminating activity on November 27, 2017 at 2:00PM @ Library Hub
12. The submission of entries for the poster making contest will start on November 21, 2017.
13. The following are the board of judges:

Chairman:	Genoveva B. Pauya
Members:	Reynaldo S. Garcia
	Richard G. Agrasada
14. The judges' decision is final and irrevocable.

II. WRITING CONTEST (Sang Daang Taon)

Mechanics

1. The writing contest "Sang Daang Taon" is open to Public Senior High School students of this Division.
2. There shall be one contestant per school.
3. The writing should be written in Filipino, a one sentence one paragraph short story to describe the country Sang Daang Taon from now.
4. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.

5. The criteria for judging will be as follows:

Content Relevance to the Theme	- 40%
Organization and Format	-30%
Vocabulary	-15%
Language and Style -	-15%
Total	100%

6. The winners will receive the following prizes:

- 1st Place – P1,000.00 and a Certificate of Recognition
- 2nd Place –P 800.00 and a Certificate of Recognition
- 3rd Place – P 500.00 and a Certificate of Recognition

7. Non-winning entries will receive a Certificate of Participation.

8. Winners will officially be awarded during the culminating activity on November 27, 2017 at 2:00PM @ Library Hub

III. Quiz Bee (Grade V or VI)

Mechanics

1. The question will be found on the Filipino Heroes.
2. Questions shall be prepared by the SDO Librarian.
3. Only one contestant is allowed per cluster.
4. The category is composed of 2 contestants selected from any grade Level(V-VI).
5. There will be three rounds of question. Each round shall have 5 questions. First round – Easy(1 pnt each) 2nd Round-Average(2pts each) and 3rd Round- Difficult(3 points).
6. Should there be a tie, clincher questions shall be given and awarded 5 points.
7. Each team will be provided with black strip, eraser and chalk for their answer/s.
8. There will be no elimination round. Highest score will be the basis in identifying the winners.
9. The winners will receive the following prizes:
 - 1st Place –P1,000.00 and a Certificate of Recognition
 - 2nd Place –P 800.00 and a Certificate of Recognition
 - 3rd Place – P 500.00 and a Certificate of Recognition
10. Non-winning entries will receive a Certificate of Participation.
11. Winners will officially be awarded during the culminating activity on November 27, 2017 at 2:00PM @ Library Hub