



DIVISION MEMORANDUM

No. , s. 2017

**TO: Chiefs, Curriculum Implementation and School Governance Operations Divisions
Education Program Supervisors
Cluster Heads
Elementary & Secondary School Heads
This Division**

FROM: ROMELITO G. FLORES, CESO VI
OIC- Schools Division Superintendent

SUBJECT: DIVISION BRIGADA ESKWELA JINGLE MAKING CONTEST 2017

DATE: February 13, 2016

1. As per Deped Memorandum No. 19, s. 2017 entitled Guidelines and Criteria for the 2017 Brigada Eskwela (BE) Jingle Making Contest, the Department of Education through the External Support Services will conduct the Jingle Making Contest from February to March 2017 for the 2017 Brigada Eskwela with the theme, "*Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligas na Paaralan*".
2. The contest aims to encourage schools to showcase learners' talents in coming up with a campaign jingle for the 2017 Brigada Eskwela marketing and advocacy.
3. Anent this, there will be a Division BE Jingle Making Contest which open to all individual or group learners from all public elementary and secondary schools.
4. Attached are the Mechanics of the Jingle Making Contest and the Entry Form for your perusal and reference.
5. Further, it is emphasized that the following schedule of activities shall be strictly observed:

Deadline of submission of Entries	-	February 20, 2017
Judging of Entries	-	February 22, 2017
Announcement of Winners & Awarding	-	February 24, 2017
6. The Division First Placer will represent this Division to the Regional contest. Winners will receive the following:

1 st Place	- P 1,500.00 cash + Certificate of Recognition for the School & the Coach
2 nd Place	- P 1,200.00 cash + Certificate of Recognition for the School & the Coach
3 rd Place	- P 1,000.00 cash + Certificate of Recognition for the School & the Coach
Non-winners	- Certificate of Participation
7. Participation to this activity is subject to the No-Disruption-of-Classes Policy provided under DepEd Order No. 9, s.2015.
8. Expenses relative to the conduct of this activity will be charged against the Division Brigada eskwela Program Support Fund subject to the usual accounting and auditing rules and regulations.
9. Immediate and wide dissemination of this Memorandum is enjoined.

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

**Theme: "Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa
Handa at Ligas na Paaralan."**

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is **open to all pupils/students of public elementary and secondary schools.**
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

CRITERIA

Originality	50%
Musicality:	30%
Melody	
Arrangement	
Instrument/Accompaniment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: