



Republic of the Philippines
Department of Education
Region XII
CITY SCHOOLS DIVISION OF TACURONG
City of Tacurong



DIVISION MEMORANDUM

CID No. 25, s. 2019

TO: **Asst. Schools Division Superintendent
Chiefs, Curriculum Implementation and
School Governance Operations Divisions
Education Program Supervisors
Division Personnel
Cluster Heads
Elementary and Secondary School Administrators
This Division**

FROM: **LEONARDO M. BALALA, CESE**
Schools Division Superintendent

SUBJECT: **DIVISION STORYBOOKWRITING CONTEST 2019**

DATE: **August 16, 2019**

1. Relative to the Department of Education Memorandum No. 90, s.2019 entitled **3rd National Competition on Storybook Writing**, this Division announces the conduct of the Division Storybook Writing Contest 2019.
2. The competition aims to;
 - select and award the best storybook originally developed by teachers;
 - recognize the skills and competencies of teachers in writing and illustrating stories for children; and
 - collect storybooks for uploading in the Learning Resource Portal for use of the teachers and learners.
3. The competition is open to all public school teachers of the Division with Permanent status. Each participant is entitled to submit one (1) entry per grade level.
4. Stories must be based on at least one (1) learning competency in the K to 3 Key Stages of the K to 12 Curriculum. Only the manuscript of the story will be adjudged by the Division Screening Committee accompanied by a dummy layout of the story.
5. Any entry found to be copied or plagiarized will automatically be disqualified.
6. Deadline of submission is on or before September 6, 2019, attention: **Ninfa C. Ortizo, EPS In-Charge of LRMDS**.
7. Contest mechanics is provided in the enclosure with guidelines, documents, and requirements.
8. Widest dissemination of this Memorandum is enjoined.

Reference:

DepEd Memo No. 90, s. 2019

Enclosure: as stated

LRMDS

STORYBOOK WRITING

**GUIDELINES FOR
THE 3RD NATIONAL COMPETITION ON STORYBOOK WRITING**

I. Background

Reading stories plays a vital role in the growth and development of learners. It helps learners develop and hone their knowledge, attitude, values and skills. Stories are useful sources of information that allow learners to be imaginative and to explore ideas beyond what are written on prescribed textbooks.

After the successful First and Second Editions of the National Competition on Storybook Writing, from which a total of 313 storybooks were collected, the Bureau of Learning Resources initiates the Third Edition to gather more original stories from teachers in the field. Such collection of storybooks in various genres aligned with the K to 12 competencies and appropriate for K to 3 key stage and that develop comprehension, imagination, speaking, listening, writing, and socio-emotional skills, will be part of the Learning Resource Portal and may be provided to DepEd libraries nationwide.

II. Objectives

The Competition aims to:

- 2.1 select and award the best K to 3 appropriate storybooks originally developed by DepEd teachers;
- 2.2 recognize the skills and competencies of DepEd personnel in writing and illustrating stories for children; and
- 2.3 collect storybooks for uploading on the LR Portal and for nationwide availability.

III. Qualifications

- 3.1 The Division and Regional Manuscripts Screenings are open to all DepEd teachers with permanent status, including teachers of the Alternative Learning System.
- 3.2 Teachers who are functioning as Teacher-in-Charge, Officer-in-Charge, or any equivalent administrative position, are not qualified to join in the Competition.
- 3.3 Teachers who have won any recognized national literary writing contest and awards recognition are disqualified to join.
- 3.4 The Contest on Graphic Designing is open to all teaching and non-teaching personnel of all DepEd schools and offices holding permanent status, with the exemption of office personnel who serve as members of the Division and Regional Secretariats.
- 3.5 Recipients of the Gawad Teodora Alonso are disqualified to participate as writers in this edition.

IV. Time Table

May and June 2019	Information dissemination, campaign drive, and drafting of stories
July 2019	Official launch and orientation
August 2019	Development of manuscripts
September 2019	Division Manuscript Screening (DMS) 8/19 - 25/16 Regional Manuscript Screening (RMS) 25 Contest on Graphic Designing (CGD) 25 - 30/2019
October 29-31, 2019	Submission of storybooks to the National Secretariat
November 2019	National Storybook Judging
December 2019	National Awarding Ceremony

The Regional Secretariat must convene their respective Division Secretariats to prepare their local calendar of activities for this competition. For the submission of storybook to the National

Secretariat, only entries transmitted from October 29 to 31, 2019 will be accepted; official date and time stamp from the courier will be checked to validate compliance.

V. Mechanics

- 5.1 Stories must be original. Adaptation of local stories may be done with respect, sensibility, and with consideration of indigenous and local traditions.
- 5.2 Stories shall be written in **Filipino**.
- 5.3 For styling and orthographic purposes, this Competition recommends the Chicago Manual of Style 17th Edition and the latest official edition of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino.
- 5.4 Stories must be based on at least one (1) learning competency in the K to 3 key stage of the K to 12 Curriculum.
- 5.5 Stories and illustrations must not violate any provisions in the DepEd Social Content Guidelines (Enclosure No. 9).
- 5.6 Each entry will have only one (1) author and one (1) illustrator. Entries with two or more authors and illustrators will be disqualified.
- 5.7 The Competition is divided into four levels: Division Manuscript Screening, Regional Manuscript Screening, Contest on Graphic Designing, and National Storybook Judging.

5.7.1 Division Manuscript Screening (DMS)

- a. The Schools Division Office through the Curriculum Implementation Division – Learning Resource Management Section shall serve as the Division Secretariat.
- b. The Division Manuscript Screening shall be opened to qualified teachers within the schools division.
- c. Each participant may submit one (1) entry per grade level category, i.e. A participant may submit one (1) entry for kindergarten and another for Grade 1, etc.
- d. Stories submitted for one particular level category may not be submitted for another grade level.
- e. There shall be no editor or auxiliary development team for this level of the Competition.
- f. There shall be no accompanying processing questions and supplementary activities in the storybook.
- g. Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure No. 2).
- h. The following are the technical specifications of the DMS.

Level	Kindergarten
Contest Format	Narrative for Toddlers (Stories for Picture Book)
Typeface and size	Times New Roman/ Calibri/ Garamond/ Arial Size 12
Number of words	at most 20 words per page or per two-page spread

Level	Grades 1, 2, and 3
Contest Format	Short Story for Children (Stories for Storybook)
Typeface and size	Times New Roman/ Calibri/ Garamond/ Arial Size 12
Number of words	Grade 1: at most 36 words per page or per two-page spread Grade 2: at most 64 words per page or per two-page spread Grade 3: at most 100 words per page or per two-page spread

- i. The Division Secretariat has the autonomy to conduct activities relevant to the Competition (e.g., campaign drive, training, submission of entries, conduct of district-level screening, and awarding ceremonies of winners).
- j. The Division Secretariat shall facilitate the creation of the Division Screening Committee (DSC), which shall be composed of at least five (5) members and will be headed by the Schools Division Superintendent. The DSC will have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 in a

- non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) may also be invited to join the DSC.
- k. The Criteria for Judging in the Division Manuscript Screening is attached herewith as Enclosure No. 5.
 - l. The top three (3) stories per grade level category selected by the DSC shall be transmitted to the Regional Secretariat for the next level of the Competition.
 - m. In cases of tie, the head of the DSC shall determine the final list of winners.
 - n. The list of winners shall be transmitted to the Regional Secretariat following the prescribed format of the Completion Report (Enclosure No. 6).
 - o. Non-winning entries may be subjected to quality assurance for possible uploading to the Learning Resource Portal by the Division LRMS.
 - p. The Division Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Schools Division Superintendent.

5.7.2 Regional Manuscript Screening (RMS)

- a. The Regional Office through the Curriculum and Learning Management Division – Learning Resource Management Section shall serve as the Regional Secretariat.
- b. The Regional Manuscript Screening shall select the top three (3) stories per grade level category submitted by the Division Secretariats.
- c. Only the original version of the stories is permitted in the RMS. Any modification done shall automatically result in the disqualification of the entry at this level of the Competition.
- d. The Regional Secretariat has the autonomy to conduct activities relevant to the Competition (e.g. campaign drive and workshops, submission of entries, cluster screening, inter-division trainings, and awarding of winners).
- e. The Regional Secretariat shall facilitate the creation of the Regional Screening Committee which should be headed by the Regional Director. The RSC must have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning division or schools district and at least one (1) external judge (non-DepEd academician or storybook writer and illustrator).
- f. The Criteria for Judging is attached (Enclosure No. 5).
- g. The top three (3) manuscripts per grade level selected by the RSC will be the official entries of the region for the Contest on Storybook Designing and Illustration.
- h. In cases of tie, the head of the RSC shall determine the final list of winners.
- i. The list of winners shall be transmitted to the National Secretariat following the prescribed format of the Completion Report (Enclosure No. 7)
- j. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.3 Contest on Graphic Designing (CGD)

- a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Graphic Designing of the top three (3) stories per grade level category.
- b. The Contest is open to all teachers and non-teaching personnel of the Department of Education.
- c. The participating graphic designers shall serve as both illustrator and layout artist of the chosen storybook/s.
- d. Graphic designers may select up to two (2) stories to illustrate and design.
- e. Interested graphic designers shall submit the Entry Form (Enclosure No. 3) to the Regional Secretariat within the set deadline.

- f. Winning stories with no graphic designer applicants may be assigned to the Pool of National K to 12 Illustrators (DepEd Memo 2019-033) within the region.
- g. The Regional Secretariat shall transmit the selected winning stories together with pagination guides only to the graphic designers who submitted their accomplished Entry Form.
- h. Graphic designers may be given the contact details of the story writers for clarification and coordination regarding artistic composition and other creative inputs.
- i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure No. 9).
- j. Same judging criteria applies to writers of the stories who shall join the Contest as graphic designers.
- k. The entries must not have any identifying mark (e.g. logo, names of officials) that is not directly relevant to the development of the story.
- l. The following are the technical specifications of the Contest.

Contest Format	Graphic Designing
File Format	(1) Editable desktop publishing software copy; and (2) Protected date file copy
Color Mode	CMYK full color
Medium	No specific medium is required; artists may utilize standard and novel media
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Number of Pages	12, 20, 28, 36, 44 (divisible by 8, plus 4 cover-page allocations)
Margins and Gutters	No required margins and gutters
Page Numbers	No page number
Number of Lines and Words	No required number of lines per page No required number of words per line
Font Size	Kindergarten: 30 to 32 Grade 1: 28 to 30 Grade 2: 26 to 28 Grade 3: 24 to 26
Typeface	Alfabeto (font to be transmitted to participating graphic artists with Official Entry Form)
Number of Words Per Page	Kinder: at most 20 words per page or per two-page spread Grade 1: at most 36 words per page or per two-page spread Grade 2: at most 64 words per page or per two-page spread Grade 3: at most 100 words per page or per two-page spread
Cover text	Set in title case capitalization (First letter of first word and succeeding content words are capitalized; others set in lower case.)
Paper quality	Must be at least 80gsm (book paper type)

- m. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) members, headed by the Regional Director. The RSC shall have at least one (1) judge teaching Kindergarten, Grade 1, Grade 2, or Grade 3 from a non-winning schools division or district and at least one (1) external judge who may be a non-DepEd academician or storybook writer or illustrator.
- n. The tabulation of winners using the Competition Report (Enclosure No. 8) shall be submitted to the National Secretariat.
- o. The results of the CGD shall not affect the results of the Regional Manuscript Screening.
- p. The Regional Secretariat shall prepare the following for official transmittal
 - ✓ Five (5) finished copies of the winning storybooks per title
 - ✓ Official Entry Forms of writers and designers duly accomplished

- ✓ One (1) compact disk per grade level containing the PDF and editable copies of the storybooks
 - ✓ Duly signed Competition Reports
- q. Printing through commercial printing presses or professional printers is not recommended. Personal printers or printers readily available at home and in offices may be used.
 - r. Any type of durable binding may be used (e.g. saddle stitch, Smyth sewn, perfect, or glued).
 - s. Submission to the National Secretariat shall be through the fastest courier service available.
 - t. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.4 Evaluation of Entries at the National Level

- a. The Bureau of Learning Resources through the Learning Resources Production Division shall serve as the National Secretariat.
- b. The Evaluation of Entries at the National Level shall select the Top 5 best stories per grade level from among the official submission of the Regional Secretariats.
- c. The National Secretariat shall use Competition Reports to come up with the official list of national entries.
- d. Only the entries with completed documents and requirements shall push through the Evaluation of Entries at the National Level.
- e. The National Secretariat shall create the National Screening Committee, which shall be composed of seasoned and multi-awarded storybook writers and illustrators, and literary academicians.
- f. The Criteria for Judging is attached (Enclosure No. 5).
- g. The National Screening Committee shall select an indefinite number of storybooks that will be subjected to the final deliberation phase. Selected storybooks will be automatically included in the Storybook Exhibit which will take place during the Awarding Ceremony.
- h. Non-winning entries may be subjected to quality assurance activities and may also be uploaded to the Learning Resource Portal and/or national circulation.
- i. The National Secretariat shall issue a Certificate of Participation to the writers of all participating entries that are compliant to the rules of the Competition, to be signed by the Director of the Bureau of Learning Resources.

5.7.5 Gawad Teodora Alonso

- a. The Gawad Teodora Alonso is awarded to three-time winners of the National Competition on Storybook Writing in any grade level category. Teodora Alonso is known as the mother and first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children's books.
- b. The point system is cumulative, including points earned from the First and Second Editions of the competition. Only the writers of the winning storybooks are eligible. Graphic designers are encouraged to join as writers in order to qualify to the Gawad Teodora Alonso.

VI. Logistics

- 6.1 A logistical support to the Regional Secretariat amounting to Php97,500 shall be downloaded by the Bureau of Learning Resources to cover expenses incurred during the various activities related to the Competition, subject to usual accounting and auditing rules of the government.

- 6.2 Expenses incurred during the Division Manuscript Screening and its related activities shall be charged against local funds subject to accounting and auditing rules and regulations.
- 6.3 The National Awarding Ceremony will be conducted after the National Storybook Judging phase to recognize the Best Five (5) storybooks per grade level.
- 6.4 Winners of the Competition will be invited through a formal invitation letter addressed to respective Regional Offices.
- 6.5 All transportation expenses incurred in the National Awarding Ceremony shall be reimbursed through funds allocated to the Bureau of Learning Resources specific for the activity.
- 6.6 Winners for each grade level will receive prizes in the form of cash and plaque of recognition.

Writer's Cash Prize

	Kindergarten	Grade 1	Grade 2	Grade 3
First Place	Php 50,000	Php 50,000	Php 50,000	Php 50,000
Second Place	Php 40,000	Php 40,000	Php 40,000	Php 40,000
Third Place	Php 30,000	Php 30,000	Php 30,000	Php 30,000
Fourth Place	Php 20,000	Php 20,000	Php 20,000	Php 20,000
Fifth Place	Php 15,000	Php 15,000	Php 15,000	Php 15,000

Graphic Designer's Cash Prize

	Kindergarten	Grade 1	Grade 2	Grade 3
Best Graphic Designer	Php 25,000	Php 25,000	Php 25,000	Php 25,000
Graphic Designer	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)

Note: Illustrator's Prize is given to the graphic designer of the Top 5 storybooks in all levels. One illustrator, regardless of the placement of his/her illustrated storybook, will be awarded as Best Graphic Designer.

Date of Receipt:
Received by:

Department of Education
 BUREAU OF LEARNING RESOURCES
 3rd National Competition on Storybook Writing
 2019

**Official Entry Form for Writers
 PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS**

WRITER'S NAME: _____

Age and Date of Birth: _____ Gender: _____ Civil Status: _____

Place of Birth: _____

Contact Information

INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____

Landline (if applicable): _____ Fax No.: _____

Address: _____

Email: _____

Name of School: _____

Address of School: _____

District (for elementary) and Division: _____

Position and Assigned Grade Level: _____

Designation (if applicable): _____

Name of Principal: _____

Contact Number of School or the Principal: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2019.

 Printed Name and Signature of Writer

 Printed Name and Signature of Immediate Head

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

Date of Receipt:

Received by:

**Official Entry Form for Graphic Designers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS**

GRAPHIC DESIGNER'S NAME: _____

Age and Date of Birth: _____ Gender: _____ Civil Status: _____
Place of Birth: _____

Contact Information

INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____
Landline (if applicable): _____ Fax No.: _____
Address: _____
Email: _____

Name of School: _____
Address of School: _____
District (for elementary) and Division: _____
Position and Assigned Grade Level: _____
Designation (if applicable): _____

Name of Principal: _____
Contact Number of School or the Principal: _____

ENTRIES

1)
Title: _____
Grade Level: _____
Writer: _____

2)
Title: _____
Grade Level: _____
Writer: _____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this _____ day of _____, 2019.

Printed Name and Signature of Graphic Designer

Printed Name and Signature of Immediate Head

3rd National Competition on Storybook Writing
2019

PAGINATION GUIDE

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: **12, 20, 28, 36, or 44 pages**. The breakdown of the computation follows: 4 cover pages (front cover, inside front cover, inside back cover, back cover) and varying number of pages divisible by 8.
2. Provisions for endpaper or fly leaves should be maximized with custom-designs and other essential front and back matters. Learning competencies and codes covered by the storybook shall be placed on the lower right side of the recto (right side) fly leaf.
3. Copyright page, using the template to be transmitted by the Regional Secretariats, shall be placed on the verso (left side) after the fly leaf.
4. Title Page follows the Copyright Page, and should be placed on recto (right side) page.
5. The presentation of the story should be by panel (illustration and text), utilizing either the whole-page style or two-page-spread style.
 - Option 1:* For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.
 - Option 2:* For each panel sequence (two-page spread), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
 - Option 3:* For each panel (whole page), text and illustrations may be placed together to facilitate visual comprehensible story reading.
6. There shall be no accompanying processing questions and supplementary activities in the storybook.
7. A short information about the writer shall be placed on a box below the Inside Back Cover. This is supplied only *after* the Contest on Graphic Designing.
8. The Back Cover shall contain a short synopsis and a teaser to the story. The synopsis should introduce the plot of the story without giving away the whole storyline.
9. Following the guidelines, an example of a 28-page storybook has the following pagination:

Page	Content
1	Front Cover (should be in title case capitalization)
2	Inside Front Cover (provided as an endpaper; may be decorated using the main characters or plot reference; designed as two-page spread with Page 3)
3	Endpaper (designed as two-page spread with Page 2) List of competencies covered, together with their respective codes, shall be placed on the lower right side. (Size 11 Times New Roman set in italics; flushed right)
4	Copyright Page (template to be transmitted by the Regional Secretariats)
5	Title Page (should contain only the title of the storybook, with stripped cover design; must not contain the name of the author.)
6 to 24	Story panels / sequences
25	End of story (may be part of the text narrative or an image)
26	Endpaper (designed as two-page spread with Page 27)
27	Endpaper (designed as two-page spread with Page 26) Author and illustration identification box shall be placed on the lower part.
28	Back Cover (should contain synopsis or short teaser to the story; maximum of 50 words)

CRITERIA FOR JUDGING

Division and Regional Manuscript Screening

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization - Dialog	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

Contest on Storybook Designing and Illustration (Regional Level)

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media in relation to the story	15%
Technique and Skill	Expertise, consistency, etc	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

Storybook Judging (National Level)

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style Plot and Pacing Characterization and/or Dialog Development of the Theme Development of Learning Competency Presentation Standards	60%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	40%