



### **Division Advisory No. 01, s. 2019**

*This advisory is issued for the guidance and information of the School Heads and concerned teachers.*

January 9, 2019

Respectfully referred to **ALL SCHOOL HEADS of public elementary and secondary schools**, this Division, the herein Region Advisory No. 2, series 2019 of Department of Education Region XII re: **National Seminar – Workshop on Promoting Substantive Pedagogy Through Action Research of A & A Knowledge Base Research Consultancy & Training Inc.,** for your information and appropriate action.

Permission is **granted** to the herein request provided that **DepEd Order No. 9, series 2005: Instituting Measures to Increase Engaged Time-On-Task and ensuring Compliance Therewith** must be strictly observed. Attendance to the same is on voluntary basis, no government funds shall be used for this purpose, and issuance of this advisory should not be construed as endorsement of this activity.

**LEONARDO M. BALALA, CESE**  
Schools Division Superintendent

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**DEPARTMENT OF EDUCATION**  
**REGION XII**  
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## Region XII Advisory No. 2, s. 2019

*This Advisory is issued for the guidance and information of the RO and SDO Officials,  
School Heads and concerned teachers.*

*January 3, 2019*

### **NATIONAL SEMINAR-WORKSHOP ON PROMOTING SUBSTANTIVE PEDAGOGY THROUGH ACTION RESEARCH**

**To: Schools Division Superintendents**

*This Region*

Attached is the letter from **Ms. SOCORRO AGUJA, Ph.D.**, President, A & A Knowledge Base Research Consultancy & Training Inc., requesting this office to disseminate the information regarding the conduct of the flagship program "Promoting Substantive Pedagogy Through Action Research" to all division offices and schools in Region XII.

For dissemination to concerned schools in your division with the reiteration that **DepEd Order No. 9, s. 2005: Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith** must be strictly observed. Attendance to the same is on voluntary basis, no government funds shall be used for this purpose, and issuance of this advisory should not be construed as endorsement of this activity.

For the guidance of all concerned.

  
**ALLAN G. FARNAZO**  
Regional Director

*Kasali lahat. Kasama lahat. Para sa lahat.*



A&A Knowledge Base Research  
Consultancy and Training Inc



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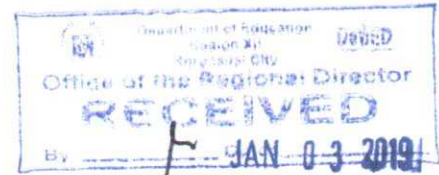
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28 December 2018

**DR. ALLAN GABRIEL FARNAZO, CESO IV**  
*Regional Director, DepEd Region XII*  
Regional Administrative Center, Carpenter Hill  
City of Koronadal



Dear **DR. FARNAZO:**

Greetings!

The A&A Knowledge Base Research Consultancy and Training, Inc. (A&A) will be rolling out its flagship program "*Promoting Substantive Pedagogy through Action Research*" in various areas in *Region XII*. This teacher professional development program primarily aims to capacitate the basic education teachers to conduct systematic examination of educational practices towards continuous improvement of learning outcomes. The three modules in this program went careful examination and scrutiny among educational action researchers here and abroad and shall be delivered by highly competent researchers. Each module likewise undergoes periodic evaluation of the Professional Regulation Commission (PRC) and are assigned Continuing Professional Development (CPD) units. The details of the program and corresponding modules are attached to this letter.

In this regard, we would like to request for wide dissemination of this invitation to all teachers and staff in the region. Specifically, we would like to request to allow all teacher participants from your region to attend this seminar-workshops on *Official Time*.

Finally, we look forward to be given the opportunity to serve Region XII. Rest assured of our sincere commitment to strengthen the research capability and research productivity of the basic education teachers in this region.

Thank you for your attention to this request. You may reach us through our secretariat at 0917 710 2423 (Globe); 0947 992 6385 (Smart); or email us at [trainings@anakbase.org](mailto:trainings@anakbase.org).

Sincerely,

**SOCORRO ARZÚA, PhD**  
*President, A&A Knowledge Base Research*

*"Collaborating towards Sustainable Competitive Advantage"*

SEC Reg. No. CS2201519669  
PRC CPD Accreditation No.  
2017-046 (until May 2020)  
[www.anakbase.org](http://www.anakbase.org)

**National Seminar-Workshop on Promoting Substantive Pedagogy through Action Research**  
*Module 1: Developing Action Research Proposals (13 CPD Units)*

A&A Trainings, 2019 Quarter 1

**Program Description:**

This seminar-workshop is the first module in a three-module series which aims to promote research and teaching nexus in Philippine basic and higher education systems by mainstreaming the conduct of action research. Specifically, the series envisions to empower **teacher-practitioners** to conduct systematic examination of their respective practices, thereby undergoing the cycle of gaining insights, developing a reflective practice, effecting positive change, and most of all, improving learning outcomes.

**Program of Activities**

<b>Time</b>	<b>Topic/Activity</b>
<b>Day 1</b>	
07:00 - 08:00	Registration and distribution of seminar kits
08:00 - 08:30	Opening Program (includes rationale and seminar rules and guidelines)
08:30 - 12:00	<i>Seminar 1: Action Research Theory, Principles, and Practice</i>
12:00 - 13:00	Lunch Break
13:00 - 16:00	<i>Seminar 2: Designing Action Research for Continuous Improvement - Part 1: The Plan Do Study Act (PDSA) Model</i>
16:00 - 17:00	<i>Workshop 1: Writing the Context and Rationale of the AR Proposal</i>
17:00 - 17:45	<i>Plenary Presentation of Workshop output</i>
17:45 - 18:00	<i>Reflection and Consultation</i>
<b>Day 2</b>	
08:00 - 12:00	<i>Seminar 3: Designing Action Research for Continuous Improvement - Part 2: Data Collection and Data Analysis Techniques for Action Research</i>
12:00 - 13:00	Lunch Break
13:00 - 14:30	<i>Seminar 4: Developing an Action Research Proposal</i>
14:30 - 17:00	<i>Workshop 2: Developing an Action Research Plan</i>
17:00 - 18:00	Plenary Presentation of Output and Critiquing
18:00 - 18:30	Closing Program

**National Seminar-Workshop on Promoting Substantive Pedagogy through Action Research**  
*Module 2: Collecting and Analyzing Evidences of Improvement (13 CPD Units)*

A&A Trainings, 2019 Quarter 1

**Program Description:**

This seminar-workshop primarily aims to empower participants to develop quantitative and qualitative data collection and data analysis techniques in documenting evidences of improvement for an action research. Specifically, this module aims to enhance the participants' skills in using statistical tools appropriate to their action research questions, and in theory-oriented qualitative data analysis. The workshops aim to provide the participants with opportunity to perform data preparation, descriptive and inferential analyses, as well as interpret and report statistical results as evidences of improvement. Further, the workshops shall engage the participants in actual coding, memoing, and conceptualization, observing the principles of constant comparison towards conceptual saturation.

**Program of Activities**

<b>Time</b>	<b>Topic/Activity</b>
<b>Day 1</b>	
07:00 - 08:00	Registration and distribution of seminar kits
08:00 - 08:15	Orientation - Rationale and seminar mechanics
08:15 - 09:00	<i>Seminar 1: Quantitative and Qualitative Data Collection Techniques for Action Research</i>
09:00 - 10:00	<i>Seminar 2: Data Preparation and Exploratory Data Analysis</i>
10:00 - 12:00	<i>Seminar 3: Descriptive Statistics and Plots</i>
12:00 - 13:00	Lunch Break
13:00 - 14:30	<i>Seminar 4: Associational Inferential Statistics for Action Research (Correlation and Linear Regression)</i>
14:30 - 17:00	<i>Seminar 5: Comparative Inferential Statistics for Action Research (t-Tests, One-Way ANOVA, and their corresponding non-parametric equivalents)</i>
17:00 - 18:00	<i>Workshop 1: Analysis and Interpretation of Evidences of Improvement</i>
<b>Day 2</b>	
08:00 - 12:00	<i>Seminar 6: Coding Verbal Data with MaxQDA</i>
12:00 - 13:00	Lunch Break
13:00 - 16:00	<i>Seminar 7: Memoing, Constant Comparison, and Conceptual Saturation</i>
16:00 - 17:00	<i>Workshop 2: Writing the Data Collection and Analysis Plan</i>
17:00 - 18:00	<i>Presentation of exemplars from Group Outputs</i>
18:00 - 18:30	Distribution of Certificates

**National Seminar-Workshop on Promoting Substantive Pedagogy through Action Research**  
*Module 3: Disseminating Action Research Results (13 CPD Units)*

A&A Trainings, 2019 Quarter 1

**Program Description**

This seminar-workshop is the third module in a three-module series which aims to promote research and teaching nexus in Philippine basic and higher education systems by mainstreaming the conduct of action research. Specifically, the series envisions to empower **teacher-practitioners** to conduct systematic examination of their respective practices, thereby undergoing the cycle of gaining insights, developing a reflective practice, effecting positive change, and most of all, improving learning outcomes. This module primarily introduces the technical standards in evaluating Action Research reports. Specifically, this module provides guidance on how to prepare action research reports for scholarly dissemination. This module likewise covers topics on managing the implementation of change and shaping instructional and administrative decisions through evidences drawn from Action Research.

**Program of Activities**

<b>Time</b>	<b>Topic/Activity</b>
<b>Day 1</b>	
07:00 - 08:00	Registration and distribution of seminar kits
08:00 - 08:30	Opening Program (includes rationale and seminar rules and guidelines)
08:30 - 10:00	Introduction: The Ethical Principles of Action Research <i>Seminar 1: Shaping Instructional and Administrative Decisions through Action Research</i>
10:00 - 12:00	<i>Seminar 2: The Publication Process: Selecting the Right Journal</i>
12:00 - 13:00	Lunch Break
13:00 - 15:00	<i>Seminar 3: Journal Article Reporting Standards for Quantitative and Qualitative Research</i>
15:00 - 17:30	<i>Seminar 4: The Mechanics of Style: Writing Clearly and Concisely</i>
17:30 - 18:00	Reflection
<b>Day 2</b>	
08:00 - 12:00	<i>Seminar 5: Displaying Results</i>
13:00 - 16:00	<i>Seminar 6: Crediting Sources</i>
16:00 - 17:00	<i>Workshop: Displaying Results and Crediting Sources</i>
17:00 - 18:00	Synthesis and Closing Program

## **Resource Speakers**

A&A Trainings, 2019 Quarter 1

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### **Maricar S. Prudente, PhD**

Dr. Prudente is currently a Full Professor 10 at the Science Education Department, De La Salle University Manila. She used to be the Chair of the Lasallian Institute for Development and Educational Research (LIDER), the research institute of the College of Education of DLSU. She was the recipient of the 2015 Research Achievement Award given by the National Research Council of the Philippines (NRC) for her significant contribution in the advancement of Science Education in the country. Currently, she sits as chair of the Educational Policies Division of NRCP as member of the council's governing board. To date, Dr. Prudente has accumulated 4,154 citations based in over a hundred research articles and an h-index of 31. For this, Dr. Prudente has been consistently recognized as one of the top scientists in the country.

### **Prof. Jovito C. Anito, Jr.**

Prof. Anito is currently the training director of the A&A Knowledge Base Research Consultancy and Training, Inc., and Asst. Professorial Lecturer of the Science Education Department, De La Salle University. He is an advocate of educational action research, having been in various regions in the country, training basic and higher education teacher-practitioners, how to properly conduct each stage of the action research cycle. He is a regular member of the National Research Council of the Philippines (NRCP), Educational, Governmental, and International Policies division. He has been engaged in various externally-funded research projects under the Lasallian Institute for Development and Educational Research (LIDER), the research institute of the De La Salle University College of Education. Currently, he is a University Research Consultant of the José Rizal University, Mandaluyong City and member of the Editorial board of various journals in the country.

### **Socorro Aguja, PhD.**

Dr. Aguja is currently the Vice Dean of the Graduate School of the De La Salle Araneta University. Dr. Aguja was the 2016 recipient of the National Achievement Award in Research given by the National Research Council of the Philippines (NRCP). Currently, Dr. Aguja is also the President of the A&A Knowledge Base Research Consultancy and Training Inc, a private research and training organization that focuses on mainstreaming the conduct of action research among teacher-practitioners in the country. Dr. Aguja has published in several ISI- and Scopus-Indexed journals in the field of horticulture, environmental science, and science education.

**Schedule and Registration**

A&A Trainings, 2019 Quarter 1

Schedule of Trainings

Venue	Module 1	Module 2	Module 3
<b>Cotabato</b>	March 6-7, 2019	March 8-9, 2019	None
<b>Isulan</b>	March 13-14, 2019	March 15-16, 2019	March 15-16, 2019
<b>Koronadal</b>	March 20-21, 2019	March 22-23, 2019	None

Schedule of Fees\*

Rate Category	1 module only	2 modules only	Complete 3 modules
<b>Special Rate**</b>	PhP2,900.00	PhP5,500.00	PhP7,900.00
<b>Regular Rate</b>	PhP3,900.00	PhP7,500.00	PhP9,900.00

\*Covers daily lunch and snacks (AM/PM), and workshop materials and handouts. Hotel accommodation is NOT included in the registration fee. All registration fees are non-refundable but paid slots may be reassigned to others.

\*\*Limited to 45 slots only per venue per module (the first 45 participants to register per module shall enjoy this rate).



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## Payment and Registration Instructions

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A&A Trainings, 2019 Quarter 1

1. Payment of registration fees for A&A trainings is mainly through its Security Bank Account. Payments may likewise be made via Palawan Pera Padala and Cebuana Lhuillier. Sending cost however will be shouldered by the sender.
2. Bank details are as follows:
  - a. Bank Name: Security Bank
  - b. Account Name: A&A Knowledge Base Research Consultancy and Training Inc.
  - c. Acct. Type: Checking (Current)
  - d. **Acct No.: 0000-0022-4478-2**
3. Notes
  - a. For check payments, checks must be payable to A&A Knowledge Base Research Consultancy and Training Inc.
  - b. Payments via Palawan and Cebuana must be named to:  
Jeña Fe Patadilla (Training Assistant)  
Contact No.: 09177102423  
Address: 7224 M. Ocampo St., Pio del Pilar Makati
4. Instructions to Report Payments
  - a. Inform the secretariat immediately after payment to verify payment and confirm your registration. Please text the following information to 09177102423:
    - a. complete name of participant/s
    - b. email address of each participant
    - c. mobile number of each participant
    - d. PRC License No. and Expiry Date
    - e. TIN (for OR)
    - f. training date and venue
    - g. the branch code (for bank account payments) or Reference No. for Palawan/Lhuillier payments
    - h. date and time of payment
    - i. amount paid

Note: You will receive an SMS confirming your registration after verification/recon of payments.